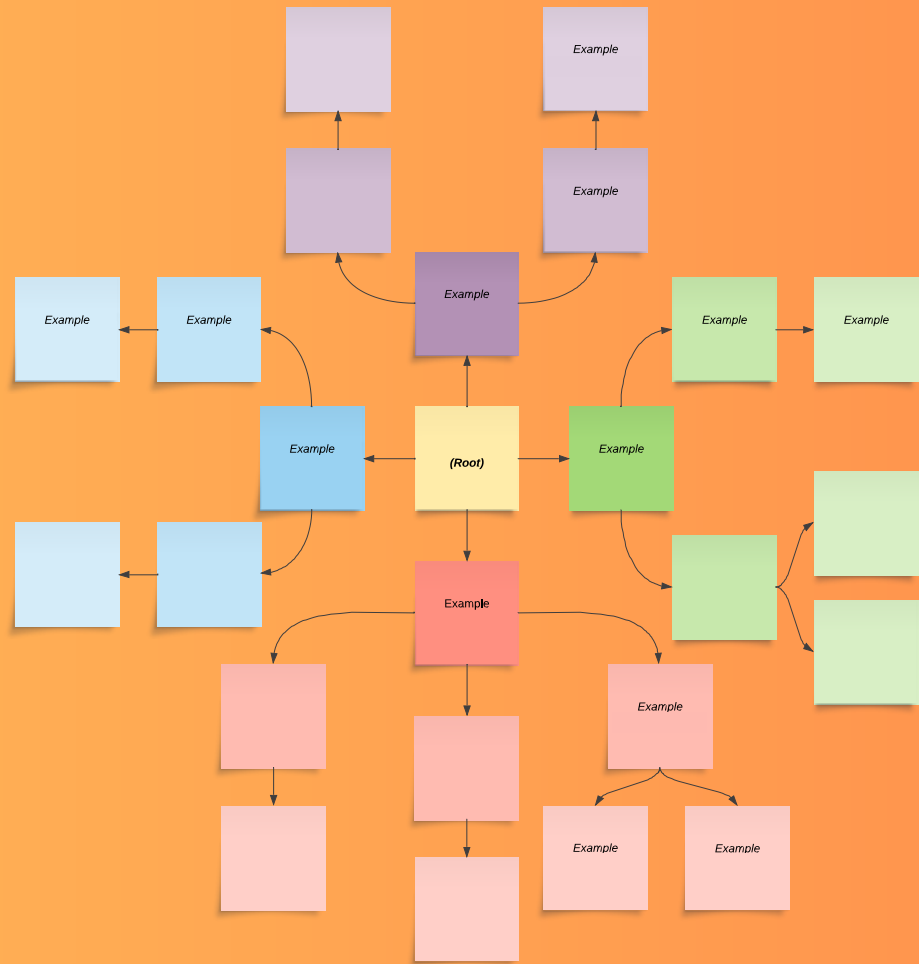


MIND MAPPING



The **Mind Mapping** method is a visual brainstorming technique that helps organize and connect ideas around a central concept. It involves creating a hierarchical diagram with the central idea in the center and branching out into sub-topics and related ideas. The branches can further expand into sub-branches, forming a web of interconnected thoughts. Part of the challenge of brainstorming is trying to catch every idea swirling through the air. Mind maps are a creative, non-linear diagram used to capture that influx of ideas so you don't miss anything. Start with a topic or question in the center of the mind map, and branch off to include every participant's thoughts.