

Licensure Pass Rate Improvement Plan Updates

Bachelor of Nursing (BSN) Program

Doctor of Pharmacy (PharmD) Program

Doctor of Physical Therapy (DPT) Program

FAMU Board of Trustees
Academic and Student Affairs Committee Meeting
July 28, 2022



Focus

- Updates on Progress to Achieve and Sustain Academic Excellence in FAMU's Health Professions Programs
- Timely Updates

Today's Meeting

- June BOG Meeting Recap and Discussion
- Recruitment and Admissions
- Key Updates

KPI 14. Licensure Exam Pass Rate: 2022 Summary



	FAMU	FAU	FGCU	FIU	FSU	UCF	UF	UNF	USF	UWF
Nursing	BELOW (≥ 5 pts)	BELOW (≥ 5 pts)	ABOVE/TIED	ABOVE/TIED	ABOVE/TIED	ABOVE/TIED	ABOVE/TIED	ABOVE/TIED	ABOVE/TIED	ABOVE/TIED
Law	BELOW (≥ 5 pts)	ABOVE/TIED	ABOVE/TIED	ABOVE/TIED	ABOVE/TIED	ABOVE/TIED	ABOVE/TIED	ABOVE/TIED	ABOVE/TIED	ABOVE/TIED
Physical Therapy	BELOW (< 5 pts)	ABOVE/TIED	ABOVE/TIED	ABOVE/TIED	ABOVE/TIED	ABOVE/TIED	ABOVE/TIED	ABOVE/TIED	BELOW (< 5 pts)	ABOVE/TIED
Pharmacy	ABOVE/TIED	ABOVE/TIED	ABOVE/TIED	ABOVE/TIED	ABOVE/TIED	ABOVE/TIED	ABOVE/TIED	ABOVE/TIED	ABOVE/TIED	ABOVE/TIED
Medicine (2 exams)	ABOVE/TIED	ABOVE/TIED	ABOVE/TIED	ABOVE/TIED	BELOW (< 5 pts)	ABOVE/TIED	ABOVE/TIED	ABOVE/TIED	ABOVE/TIED	ABOVE/TIED
Total Exams Meeting Benchmarks	1 of 4	2 of 4	2 of 2	5 of 5	3 of 4	4 of 4	8 of 8	2 of 2	4 of 5	1 of 1

ABOVE/TIED
BELOW (< 5 pts)
BELOW (≥ 5 pts)

No institutions lowered goals on licensure exam pass rates

*Poly & NCF do not have programs that require licensure exams.

**FAU reports 2 campuses to the Board of Nursing for licensure exams.

***UF exams also include Dentistry and Veterinary.

BOG Strategic Planning Committee received an update on licensure exam pass rates at the June meeting

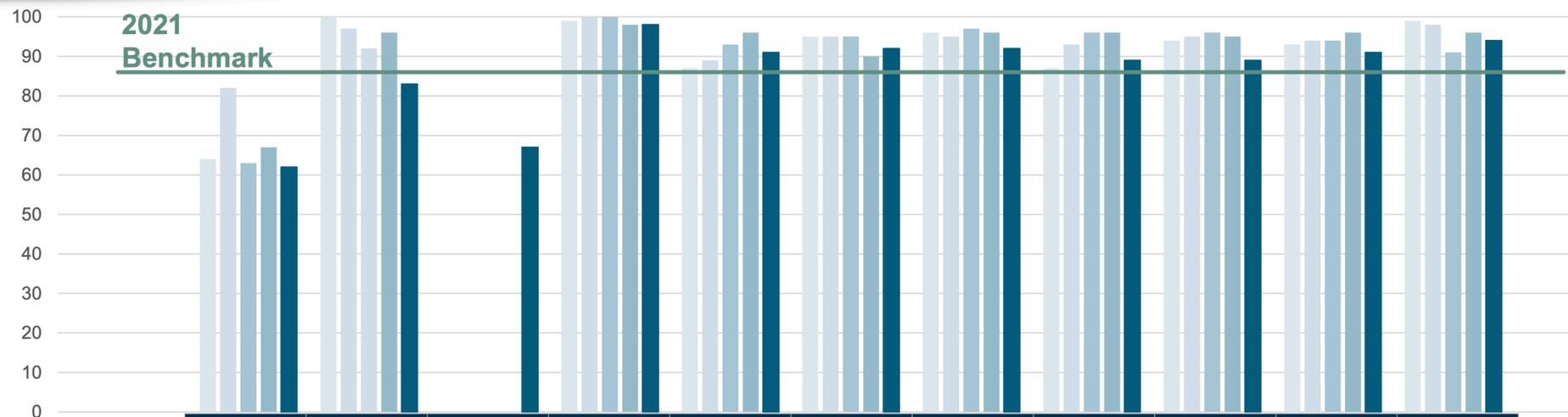
Institutions with programs performing below established benchmarks will be asked to provide information on improvement efforts

FAMU has three programs below the benchmarks:

- Nursing
- Law
- Physical Therapy



Exam Pass Rates: Nursing



	FAMU	FAU Boca	FAU Davie	FGCU	FIU	FSU	UCF	UF	UNF	USF	UWF
2017	64	100	.	99	87	95	96	87	94	93	99
2018	82	97	.	100	89	95	95	93	95	94	98
2019	63	92	.	100	93	95	97	96	96	94	91
2020	67	96	.	98	96	90	96	96	95	96	96
2021	62	83	67	98	91	92	92	89	89	91	94
1-YR CHANGE	-5	-13	n/a	0	-5	2	-4	-7	-6	-5	-2
2021 GOAL	80	100	100	100	93	95	97	93	96	95	100

22

Benchmark: US Average (86% for 2022)

US Average declined 4 percentage points in 2022

8 SUS programs experienced a decline in annual scores

Contributing factors:

- Lack of adequate access to clinical experiences
- Limited access to testing slots

Slide taken from BOG presentation

Program	Applications	Applications Received/Reviewed	Application Completion Rate	Offers Extended	Admit Rate	Confirmed Intent to Enroll	Projected Fall 2022 Cohort Size	Target Fall 2022 Cohort Size	Fall 2021 Cohort Size
BSN	66	45	68%	38	84.4%	38	38	50	45

Admissions (BSN)

- Limited Access Program (cap of 50 per semester)
- Applications are reviewed by SON Admissions Committee
- Key Requirements:
 - Cumulative GPA between 3.1 - 4.0
 - Completion of all pre-professional courses with grade of “B” or better
 - TEAS (Level of Proficiency in all categories)

Traditional Recruitment Strategies

- Leverage FAMU undergraduate recruitment team
- Attend FAMU recruitment fairs and events
- Community college visits
- On-campus outreach and engagement

Program	Accepted
Pre-Nursing (lower division)	348

Admissions (Pre-Nursing)

- Applications are reviewed by FAMU Office of Admissions
- Pre-professional requirements must be completed prior to admission into BSN program
- Does not guarantee admission into FAMU’s BSN program

Physical Therapy - Fall 2022 Cohort

Program	Applications	Applications Received/Reviewed	Application Completion Rate	Offers Extended (in progress)	Admit Rate	Confirmed Intent to Enroll (as of 7/20/22)	Projected Fall 2022 Cohort Size	Target Fall 2022 Cohort Size	Fall 2021 Cohort Size
DPT	766	644	84%	31	4.8%	19	24	24	25

Admissions (DPT)

- Centralized application system (PTCAS)
- Applications are reviewed by DPT Admissions Committee
- Cohort cap of 24 (accreditation requirements)
- Key Requirements:
 - Baccalaureate degree from accredited institution
 - GPA: last 60 hrs; cumulative; math & science; pre-requisite courses
 - GRE verbal and quantitative scores >300

Traditional Recruitment Strategies

- Leverage FAMU undergraduate recruitment team
- Host PT Open House (fall and spring)
- Outreach and engagement

Program	Accepted
Pre-PT (lower division)	121

Admissions (Pre-Professional)

- Applications are reviewed by FAMU Office of Admissions
- Leads to Pre-Physical Therapy degree
- Does not guarantee admission into FAMU's DPT program

Program	Applications	Applications Received/Reviewed	Application Completion Rate	Offers Extended	Admit Rate	Confirmed Intent to Enroll	Projected Fall 2022 Cohort Size	Target Fall 2022 Cohort Size	Fall 2021 Cohort Size
PharmD	826	221	26.7%	101	45.7%	66	66	120	76

Admissions (PharmD)

- Centralized application system (PharmCAS)
- Applications are reviewed by COPPS Admissions Committee
- Key Requirements:
 - Science GPA >2.75 (last 60 hours)
 - Essay
 - Volunteering and work experience
 - Interviews
 - Recommendation letters (1 from a pharmacist)

Traditional Recruitment Strategies

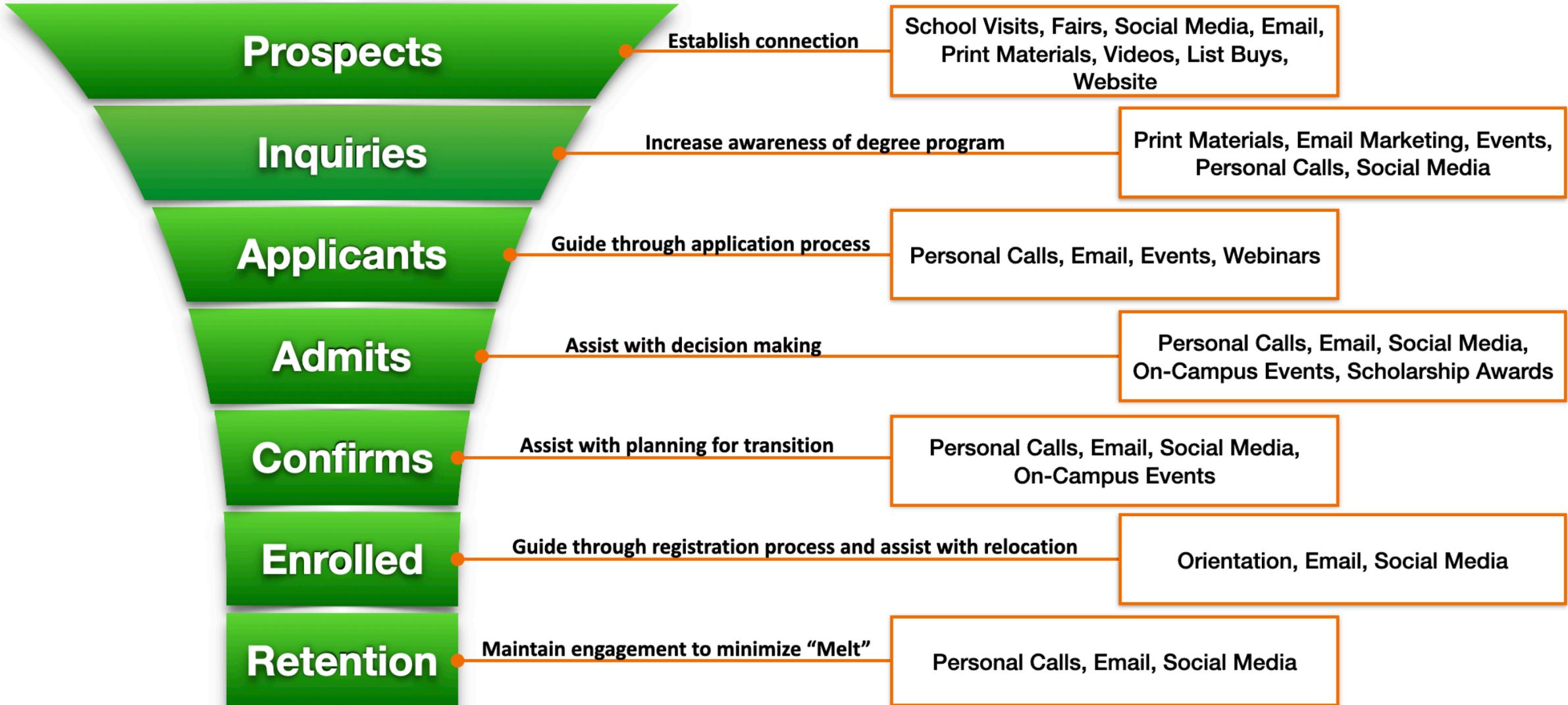
- Leverage FAMU undergraduate recruitment team
- AACP Virtual Pharmacy School Fair
- Virtual information sessions
- Digital marketing
- On-campus outreach and engagement

Program	Accepted
Pre-Pharm (lower division)	113

Admissions (Pre-Professional)

- Applications are reviewed by FAMU Office of Admissions
- Pre-professional requirements must be completed prior to admission into PharmD program
- Does not guarantee admission into FAMU's PharmD program

Enrollment Funnel



PharmD Recruitment Goals *(example)*

Stage	Goal
Prospects	>5,000
Inquiries	2,000
Applicants (25% conversion rate)	500
Admits (40% admit rate)	200
Confirms (75%)	150
Enrolled (80%)	120
Retention (100%)	120

Strategic and data-driven approach

Leverage technology

Aggressive marketing

Build broader applicant pool

Ongoing engagement through first day of class

Promote the “brand” vs individual programs



Nursing

- NCLEX Scores
- Accreditation

Questions?



FLORIDA A&M UNIVERSITY

Founded in 1887 as the State Normal College for Colored Students, Florida Agricultural and Mechanical University (FAMU) is the only historically state supported educational facility for African Americans in Florida. It has always been co-educational. In 1890, the second Morrill Act was passed. This enabled the school to become the Black Land Grant College for the State of Florida. west of its original location