

FLORIDA **A&M** UNIVERSITY  
Board of Trustees

**Special Committee on Athletics Operating Model Minutes**  
**February 12, 2025**  
**4:30 p.m.**

**Call to Order**

Trustee Deveron Gibbons called the Special Committee on Athletics Operating Model meeting to order. The following committee members were in attendance and established a quorum:

- Trustee John Crossman
- Trustee Earnest Ellison
- Trustee Deveron Gibbons (Chair)
- Trustee Kristin Harper
- Trustee Loryn May
- Trustee Craig Reed

**Committee Charge**

Chair Harper began by stating that the committee was established a little over a year ago, but due to many distraction last year, thought that this time would be a good opportunity to revisit the committee's charge and thanked Trustee Gibbons for agreeing to serve as chair of the committee. The committee charge, which focuses on fiscal strategic planning and policy oversight to ensure sustainability of FAMU's athletics program was then presented. To achieve its purpose, the committee will focus on:

- Increasing self-generated revenues
- Identifying and securing recurring institutional support
- Maximizing net profit from game guarantees
- Boosting fundraising efforts, including philanthropic donations and corporate sponsorships
- Strengthening athletics revenue streams, such as advertising, licensing, concessions, parking, and ticket sales
- Accelerating financial contributions from the FAMU Boosters

Alignment with the strategic plan, timeframe, responsibilities, and specific goals were also highlighted.

**Adjournment**

With no further business, Trustee Gibbons adjourned the meeting.