

FLORIDA **A&M** UNIVERSITY  
Board of Trustees

**Direct Support Organizations (DSO) Committee Meeting**

Wednesday, September 15, 2021

Time: 2 p.m. – 2:45 p.m.

FAMU Grand Ballroom

**Committee Members:** Thomas Dortch, Jr., Chair  
Dave Lawrence, Vice Chair  
Kristin Harper, Kelvin Lawson, Kenward Stone

**AGENDA**

- |     |               |  |                   |
|-----|---------------|--|-------------------|
| I.  | Call to Order |  | Chair Dortch      |
| II. | Roll Call     |  | Ms. Angie Wiggins |

**ACTION ITEMS**

- |      |   |  |                           |
|------|---|--|---------------------------|
| III. | Approval of Minutes   |  | Chair Dortch              |
|      | A. June 2, 2021, DSO Committee Meeting  |  |                           |
| IV.  | Consideration of Approval of Donation-Based Naming                                  |  | Dr. Shawnta Friday-Stroud |
|      | A. HCA Florida Healthcare Simulation Laboratory<br>School of Allied Health Sciences |  |                           |
| V.   | Consideration of Approval of DSO Board Members                                      |  | Dr. Friday-Stroud         |
|      | A. FAMU Foundation, Inc.  |  |                           |
|      | 1. Student Government Association Representative                                    |  |                           |
|      | 2. Elected Board Treasurer  |  |                           |

**INFORMATIONAL ITEMS**

- |       |  |  |                   |
|-------|--|--|-------------------|
| VI.   | Update on Divisional Activities              |  | Dr. Friday-Stroud |
|       | A. FY 2020-21 University Advancement Updates |  |                   |
|       | B. FY 2021-22 University Advancement Updates |  |                   |
|       | C. DSO Updates                               |  |                   |
|       | 1. DSO Discussion Action Plan                |  |                   |
|       | 2. FAMU Foundation, Inc.                     |  |                   |
|       | 3. FAMU National Alumni Association          |  |                   |
|       | 4. FAMU Rattler Boosters                     |  |                   |
| VII.  | New Business                                 |  | Chair Dortch      |
| VIII. | Adjournment                                  |  | Chair Dortch      |

**Direct Support Organizations (DSO) Committee**

**Wednesday, September 15, 2021**

**Agenda Item III.**

- Subject:** Consideration of the Approval of Minutes
- Proposed Board Action:** Approval of the Minutes
- Rationale:** In accordance with the Florida Statutes, a governmental body shall prepare and keep minutes or make a tape recording of each open meeting of the body.
- Recommendation:** Approve the DSO Committee Meeting Minutes for June 2, 2021.
- Attachment:** Yes

**Direct Support Organizations (DSO) Committee Minutes**

**Trustee Thomas Dortch, Chair**

**Wednesday, June 2, 2021**

Vice Chair Dave Lawrence called the meeting to order. Trustees Kristin Harper, Kelvin Lawson, and Kenward Stone were present. A quorum was established. Three action items and several informational items were presented to the DSO Committee.

**Approval of March 4, 2021, DSO Committee Meeting Minutes**

Trustee Lawson motioned for approval; seconded by Trustee Harper. The motion passed, unanimously.

**Consideration of Approval of Donation-Based Naming**

• **The BADST Weight Room & Sports Performance Center**

This Donation-Based Naming request was submitted for approval in accordance with FAMU Board of Trustees Policy No. 2008-05, Naming Opportunities. The donors are making a \$125,000 donation to upgrade the Performance and Nutrition Center in the Gailmore-Powell Field House. A motion was made to recommend this donation-based naming to the FAMU Board of Trustees (BOT) for approval. Trustee Lawson motioned for approval; seconded by Trustee Stone. Trustee Harper recused herself from the vote. The motion passed, unanimously.

**Consideration of Approval of DSO Revised Bylaws**

- **FAMU Foundation, Inc.**
- **FAMU National Alumni Association**

The revised Bylaws were submitted for consideration of approval in accordance with FAMU Board of Trustees Policy Number 2018-01. A motion was made to recommend the DSO revised Bylaws to the FAMU BOT for approval. Trustee Lawson motioned for approval; seconded by Trustee Stone. The motion passed, unanimously.

**Consideration of Approval of DSO Budgets: FY 2021-2022**

- **FAMU Foundation, Inc.**
- **FAMU National Alumni Association**
- **FAMU Rattler Boosters**

The DSO Budgets were submitted for approval in accordance with FAMU Board of Trustees Policy Number 2018-01. The Budgets were approved in advance by their governing boards. A motion was made to recommend the DSO revised Bylaws to

**Board of Trustees**

**ACTION ITEM**

the FAMU BOT for approval. Trustee Lawson motioned for approval; seconded by Trustee Stone. The motion passed, unanimously.

**Shawnta Friday-Stroud, Ph.D., provided updates on Divisional Activities**

**A. FY 2020-21 University Advancement**

- **FY 2020-2021 Fundraising Progress as of May 26, 2021:**
  - **Raised over \$12.2M (159% of \$7.7M Goal)**
    - New Cash Goal - \$4.2M
  - Currently over \$9.9M**
- The 2nd Annual 1887 Strikes Day of Giving was held on March 25-26, 2021. The University raised over \$459,000 from 2800 donors and 1,120 new donors.
  - The largest new donor group was students.
  - Several Trustees matched the students' giving.
- Alumni Giving Rate: Currently over 5.8%

**B. DSO Update**

**1. FAMU Foundation**

- The Spring 2021 Virtual Board of Directors Meeting was held on May 19-20.
- The Investment Portfolio balance as of March 31, is over \$147M.
- The Endowment balance as of March 31, is up to \$110M; seeing gains in the market.

**2. FAMU National Alumni Association (NAA)**

- The FAMU NAA hosted its virtual legislative day of advocacy on April 1. President Larry Robinson, Chair Kelvin Lawson, and the Senior Leadership Team, joined Rattler Alums Senator Bobby Powell, Democratic Whip Representative Ramon Alexander, and other members of the Rattler legislative caucus in participating in FAMU Day at the Capitol.
  - There were also appearances by Florida's Lieutenant Governor Jeanette Nunez, Senate President Wilton Simpson, and House Speaker Christopher Sprowls. Several of our longtime legislative advocates and University leaders were honored for their long-standing commitment supporting mission critical projects that are successfully moving FAMU forward.
- The FAMU NAA also hosted its general body meeting and symposium on Saturday, May 15. President Robinson and Chair Lawson joined University leadership in providing informative presentations on the state of the University, the scheduled return of students to in-person classes in the fall, innovative strategies for student recruitment, and the forecast for more in-person athletic activities as we continue navigating amid a COVID-19 climate.

**3. FAMU Rattler Boosters**

- The FAMU Rattler Boosters Virtual Kickoff Fundraiser was held on May 22, 2 p.m. – 4 p.m., via Facebook Live, Instagram, Zoom, and Twitter.
- The FAMU Rattler Boosters have raised over fifty percent in donations and pledges for the Galimore-Powell Fieldhouse roof replacement project.
- To promote understanding between the leadership and staff of each respective entity, the FAMU Rattler Boosters finalized a Memorandum of Agreement with the FAMU Athletic Department.
- The FAMU Rattler Boosters reached a 175 life-membership threshold.

With there being no further business, the meeting adjourned.

**Direct Support Organizations (DSO) Committee**

Wednesday, September 15, 2021

Agenda Item: IV. A.

**Subject:** **Consideration of the Approval of Donation-Based Naming**

A. HCA Florida Healthcare Simulation Laboratory

**Proposed Board Action:** Dr. Friday-Stroud will present the request for consideration of approval of the Naming of the HCA Florida Healthcare Simulation Laboratory

This Donation-Based Naming request is submitted for approval in accordance with FAMU Board of Trustees Policy No. 2008-05, Naming Opportunities:

*The naming of any Facility or Program requires the recommendation of the President of the University and the approval of the Board of Trustees as a noticed, non-consent agenda item at a meeting of the Board of Trustees.*

*Gift related naming of a Facility or Program requires a donation to the University or the Florida A&M University Foundation, Inc. (the "Foundation") which makes a significant contribution to the cost of building the Facility or implementing the Program housed in the facility approved by the Board of Trustees.*

**The Advisory Committee met and has made a recommendation to President Larry Robinson to name the HCA Florida Healthcare Simulation Laboratory upon receipt of the gift.**

**The HCA Florida Healthcare Simulation Laboratory is located within the School of Allied Health Sciences.**

**Attachment:** No

FLORIDA **A&M** UNIVERSITY  
Board of Trustees  
ACTION ITEM

**Direct Support Organizations (DSO) Committee**

Wednesday, September 15, 2021

Agenda Item: V. A. 1.

**Subject:**

**Consideration of Approval of DSO Board Member**

- a. **FAMU Foundation Board of Directors**  
**Student Government Association Representative**  
**Mr. Maurice Gilbert**  
**Recommended by the Student Body President**

**Proposed Board Action:** Dr. Friday-Stroud will provide an update on the request to re-appoint Mr. Maurice Gilbert to serve on the FAMU Foundation Board.

This action item is submitted for approval in accordance with FAMU Board of Trustees Policy Number 2018-01, III., D., 4. - Provide that the Board shall approve all appointments, including elected board members, to any DSO board.

**The DSO Committee is asked to consider the re-appointment of the recommendation for Mr. Maurice Gilbert to serve on the FAMU Foundation Board.**

**Attachment:**

Bio

**Maurice A. Gilbert**

Mr. Gilbert is a rising star 4<sup>th</sup>-year Economics and Political Science student from Ocala, Florida, currently serving as a student senator at Florida A&M University. Gilbert stated that he is, “a Ron Brown Scholar who is driven by our combined potential and enjoy learning in new and exciting ways.” Gilbert looks forward to continuing to work on expanding all opportunities available and ensuring that everyone has the capacity to succeed. Along with the Student Government Association, his on-campus involvement includes the Collegiate 100, Chief Financiers Organization, and Alpha Kappa Psi Professional Business Fraternity, Incorporated.

Last year, Gilbert campaigned for and helped charter a new mission and values-based finance organization - Scholars of Finance - that focuses on building ethical finance leaders.



**Direct Support Organizations (DSO) Committee**

Wednesday, September 15, 2021

Agenda Item: V. A. 2.

**Subject:** Consideration of Approval of DSO Board Member  
a. FAMU Foundation Board of Directors  
Elected Board Treasurer  
Mrs. W. Rebecca Brown

**Proposed Board Action:** The FAMU Foundation Board needed to replace the previously elected treasurer.

This action item is submitted for approval in accordance with FAMU Board of Trustees Policy Number 2018-01, III., D., 4. - Provide that the Board shall approve all appointments, including elected board members, to any DSO board.

**Mrs. Brown, in her role as the Interim CFO/VP of Finance and Administration, has a seat on the FAMU Foundation Board of Directors. At the FAMU Foundation Board of Directors Meeting on Sunday, September 5, she was elected to serve as the Board Treasurer for the remainder of the two-year term (January 2021-December 2022).**

**Mr. Chair, the DSO Committee is asked to consider the election of Mrs. W. Rebecca Brown to serve as Treasurer of the FAMU Foundation Board of Directors.**

**Attachment:** Bio

**W. Rebecca Brown**

**Interim CFO/VP Finance and Administration**

A FAMU alumna, Brown has filled various senior roles during her 22-year tenure with the University. Most recently, she has been assistant vice president for Finance and Administration in charge of Business & Auxiliary Services. In that role, Brown provided oversight of Dining, Bookstore, Rattler Card, Business Center, Snack Vending, Drink Vending, Laundry and Commercial Solicitation. She was responsible for more than 150 staff and contracted personnel and a consolidated operating budget of about \$33 million.

“Serving Florida A&M University is a privilege I do not take lightly. This appointment to interim CFO and vice president for Finance and Administration is a monumental undertaking, and I am honored that President Robinson has placed his confidence in me. I will continue to represent the University to the absolute best of my ability,” said Brown, who received a bachelor’s and master’s degrees in Business Administration from FAMU.

Board of Trustees  
INFORMATIONAL ITEM

**Direct Support Organizations (DSO) Committee**

Wednesday, September 15, 2021

Agenda Item: VI.

**Subject:** Update on Divisional Activities

**Background Information and Summary:**

Dr. Shawnta Friday-Stroud will provide an update on Divisional activities.

**A. FY 2020-21 University Advancement Updates**

- **FY 2020-2021 Fundraising as of June 30, 2021**
  - **Progress as of June 30, 2021:**  
**Raised \$13,679,384.87 (178% of \$7.7Million)**
    - New Cash Goal - \$4.2M  
**Current - \$11,293,424.90 (269%)**
    - Planned Gifts Goal -\$2.5M  
**Current - \$154,000 (6%)**
    - Pledges Goal - \$1M  
**Current - \$2,231,959.30 (223%)**
    - Pledge Collections  
**Current - \$1,449,497.17**

**B. FY 2021-22 University Advancement Updates**

- **FY 2021-2022 Fundraising as of August 22, 2021**
  - **Progress as of August 22, 2021:**  
**Raised \$1,794,354.12 (12% of \$15 Million)**
  - New Cash Goal - \$8.250M  
**Current - \$1,766,895.78 (21%)**
  - Planned Gifts Goal -\$1.95M  
**Current - \$0 (0%)**
  - Pledges Goal - \$4.8M  
**Current - \$27,458.34 (1%)**
  - Pledge Collections  
**Current - \$46,635.57**

**C. DSO Updates**

**1. DSO Discussion Action Plan**

- The action plan provides an overview of what the DSO Committee will review throughout the year.

**Board of Trustees**  
**INFORMATIONAL ITEM**

**2. FAMU Foundation, Inc.**

- A FAMU Foundation Board Meeting & Retreat was held on Sunday, September 5, in Fort Lauderdale, FL, in conjunction with the Orange Blossom Classic.
- The Investment Portfolio balance as of June 30, is \$156,912,377.
- The Endowment balance as of June 30, is \$118,997,187.

**3. FAMU National Alumni Association (NAA)**

- The FAMU NAA hosted its inaugural Summer Breeze Soiree at the Westin Beach Resort on beautiful Fort Lauderdale Beach.
  - The fundraising endeavor in collaboration with the Orange Blossom Classic supported the NAA's Save Our Students (SOS) Retention Scholarship. The SOS program has generated more than \$700,000 for FAMU students on a track toward graduation since its inception in 2016.
  - NAA President Gregory Clark saluted the tireless commitment of some familiar faces for their outstanding service to our FAMU students and community. Honorees included the First Lady of FAMU, Sharon Robinson; FAMU Board of Trustees Chairman, Kelvin Lawson, along with Trustees Dave Lawrence and Nicole Washington; FAMU Foundation Board Member, Dr. William Bryant, DDS.; Miami Dade Commission Vice Chair, Oliver Gilbert; President and CEO of the Florida Sports Foundation, Angela Suggs; and FAMU Director of Bands, Dr. Shelby Chipman.
  - The NAA also hosted an afternoon of robust dialogue on the impressive value of an HBCU education. The symposium featured FAMU President Larry Robinson, Ph.D.; Jackson State University President, Thomas Hudson; both alumni presidents; and more than 20 members of the Black Legislative Caucus of Florida and Mississippi.

**4. FAMU Rattler Boosters**

- The FAMU Rattler Boosters Life Membership is over 175.
- The current annual membership is approaching 200.
- The annual FAMU Rattler Boosters Kick-Off is a virtual event this year. It will be held on August 28, 2021, from 3 p.m. – 5 p.m., broadcast via the famurattlerboosters.com website.
- The FAMU Rattler Boosters Homecoming fund-raising campaign will run August 26 - October 25, 2021.



**Board of Trustees Action Plan**

**2021-2022**

Meeting Date	Major Discussion Topics	Action Items	Due Date
September 15-16, 2021	Approval of DSO Board Member	FAMU Foundation: Approval of Student Foundation Board Member	Annually
December 1-2, 2021	Approval of DSO Board Member	FAMU Foundation: Approval of new or re-appointed Foundation Board Members & Faculty Senate Member	Annually
February 16-17, 2022			
April 20, 2022 (Zoom)			
May 12, 2022 (Zoom)			
June 8—9, 2022	Approval of DSO Budgets	Approval of DSO Budgets: FAMU Foundation FAMU National Alumni Association FAMU Rattler Boosters FAMU NAA & Boosters: Approval of NAA & Boosters Executive Members, when necessary	Annually
August 3-4, 2022 (Retreat)			