



# Academic Affairs Committee

PRESENTED BY

**William Hudson Jr., Ph.D.**

Florida Agricultural and Mechanical University

FLORIDA **A&M** UNIVERSITY



# FAMU 2+2 Program

PRESENTED BY

**William Hudson Jr., Ph.D.**

Florida Agricultural and Mechanical University

Division of Student Affairs

Tallahassee, FL 32307

# Enrollment Strategy: Increase Transfers

## Performance Based Funding Metrics

- ▶ Percent of Bachelor's Graduates Enrolled or Employed (Metric # 1)
- ▶ Median Wages of Bachelor's Graduates Employed Full-Time (Metric # 2)
- ▶ Bachelor's Degrees Awarded within Programs of Strategic Emphasis ( Metric # 6)



# FAMU Pilot Program

Fall 2017 Launch

- ▶ Identify 2 pilot program based on enrollment and denials
- ▶ Redirection Letters/Deferred Acceptance
- ▶ Venom Paths ( 5 majors)
  - Students will receive
    - Comprehensive Advising Teams
    - Guaranteed Scholarships
- ▶ Graduation in 3 years
- ▶ Transfer Orientation
- ▶ Priority Registration





Cornerstone 2

Cornerstone 3

Cornerstone 4

Human Resources

Cornerstone 1

Communication Plan

Online Options

Technology

Cornerstone 1

## Technology

- Intelligence Capture
- Electronic Transcripts
- Florida Shine
- Smart College

Cornerstone 2

## Communication Plan

- Branding (Name Program)
- Marketing and Outreach Advertising
- Social Media Campaign



Cornerstone 3

## Human Resources

- Assistant Director Admissions
- Transfer Admissions Specialist
- Academic Advisors

Cornerstone 4

## Online Options

- Online Academic Student Support
- Course Offerings

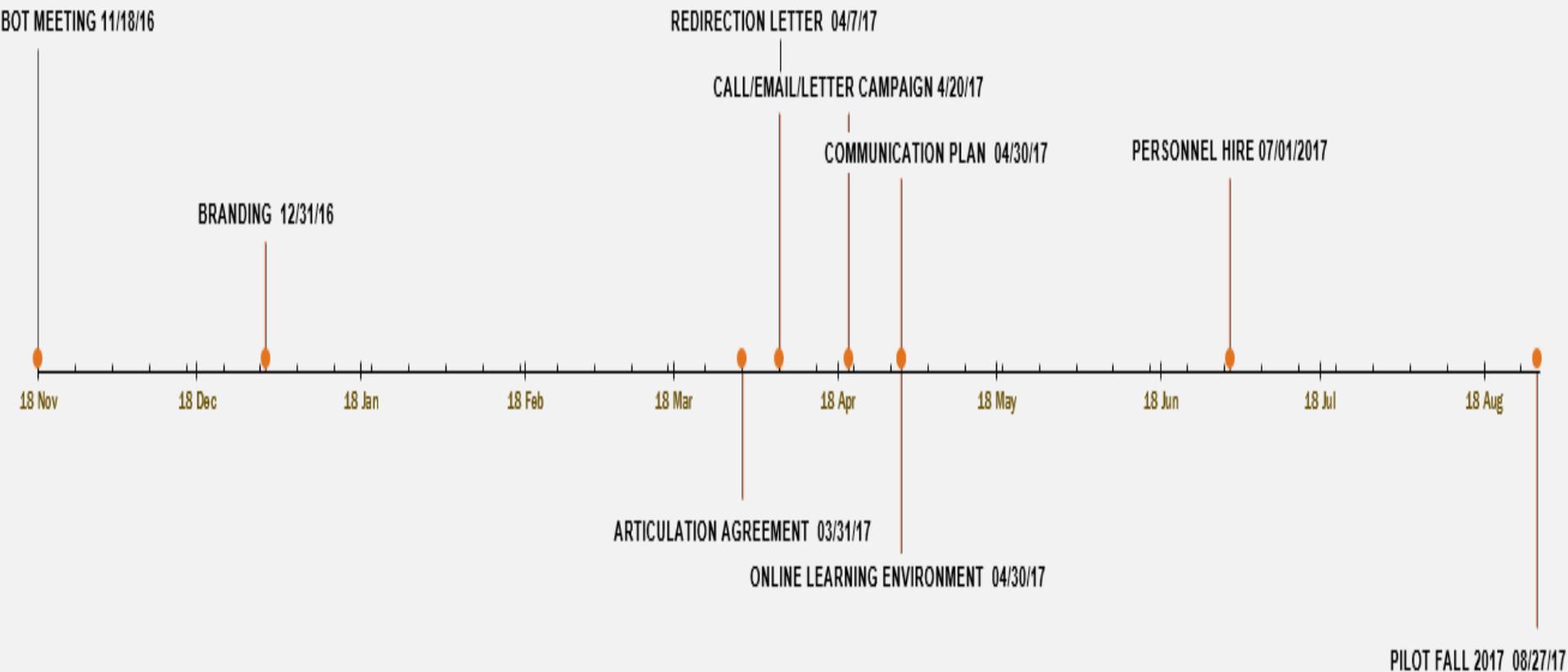
# Budget Recommendation

## Itemized Budget

Item	Year 1	Year 2	Year 3
Technology	351,300	191,220	177,780
Communications	125,500	82,700	58,900
Personnel (4)	334,882	334,882	334,882
Online	643,800	643,800	643,800
<b>Total</b>	<b>1,456,482</b>	<b>1,252,602</b>	<b>1,215,362</b>



## IMPLEMENTATION TIMELINE 2017



## Next Steps

### March Board of Trustees Meeting

- ▶ Work to develop MOU with South Florida FCS members
- ▶ Develop academic paths
- ▶ Develop student and parent centered communication
- ▶ Hire qualified staff
- ▶ Establish Advising Teams
- ▶ Develop transfer orientation program





“At FAMU, Great Things Are Happening Every Day.”

established 1887