



**Board of Trustees Budget, Finance, and Facilities
Committee Meeting
January 13, 2017**

PRESENTED BY

**Dr. Wanda Ford, Interim Vice President Finance and Administration/CFO
and**

**Sameer Kapileshwari P.E., Associate Vice President for Facilities
Florida Agricultural and Mechanical University**



AGENDA

CONSENT ACTION ITEMS

- Approval of Minutes – November 8, 2016
- Approval of Resolution updating the University's Signatories

ACTION ITEMS

- Approval for New Site for Center for Access and Student Success Building
- Approval of Amendment to the FY 2016-17 Operating Budget

INFORMATION ITEMS

- Public-Private-Partnership ITN Update
- Recruitment and Headcount Costs (I.e. infrastructure)
- Athletic Budget (Current Year Operating Budget)
 - Athletic Deficit/BOG Discussion
- Bragg Stadium Fundraising and Other Options
- One-on-One Meetings





Item IV – Approval of Resolution updating University’s Signatories

PRESENTED BY

Attorney Shira Thomas, Acting General Counsel

Florida Agricultural and Mechanical University



**Item V – Approval of new site for Center for Access
and Student Success (CASS) building**

PRESENTED BY

**Dr. Wanda Ford, Interim Vice President Finance and Administration/CFO
and**

Sameer Kapileshwari P.E., Associate Vice President for Facilities

Florida Agricultural and Mechanical University



Center for Access and Student Success

Background:

The FAMU Center for Access and Student Success (CASS) is designed to be a multipurpose building serving as a one-stop shop for programs like recruitment, admissions, financial aid and enrollment management. This building will also house registrar, scholarship office, counselling services and the Center for Disability Access and Resources.

Purpose of this action item: Approve the change in site for CASS building from McGuinn Diamond Hall site to the parking lot North of Gaither gymnasium





Linkage to Performance Measures- Center for Access and Student Success



Return on Investment

Expected Outcomes (after completion of the building):

- Improve first year retention rate of students by 5% from 81% to 86%
- Improve retention rate for students with GPA 2.0 and above from 70% to 80%
- Increase in graduation rate by 23% from 39% to 62%
- Expand outreach with increased number of student contacts for academic services by 10% from 82,000 to 90,200
- Increase in counseling services and visits to students by 10% from 4,849 to 5,334
- Greater visibility and access to student affairs administrators
- Enhanced ability to recruit world class students
- Improvement in customer service for students, parents and alumni and shorten wait times and streamline transaction processes





Site Selection - Center for Access and Student Success (CASS)



Parking Garage

Parking near stadium

Proposed Site





Conceptual Rendering - Center for Access and Student Success (CASS)



JRA
Architects, Inc.

Aerial View

FAMU CASS Building

Proposed building aerial view and site improvements

November 23, 2016

04

A





Center for Access and Student Success



Rendering	FAMU CASS Building
Conceptual rendering	November 23, 2016
07	A





Advantages of Proposed CASS Site (near Gaither)

- Provide area for parking, both on site and access to stadium parking
- Direct access to existing central storm water facility
- Site is flat parking lot (no demolition costs or additional site preparation needed)
- Existing water and sewer lines under Wahnish are up to current codes
- Existing chiller and steam plants are across the street for direct access
- Site is located in the center of the campus, which provides better accessibility for students
- Wahnish is an open street with direct car access to building
- The construction cost avoidance of \$1,138,000 would cover additional design fees associated with moving the location





Proposed *Parking* CASS Site (near Gaither)

Existing spaces lost:

Gibbs lot

59 regular and 12 reserved for housing

Gaither lot

61 regular, 3 reserved for athletics, and additional 3 handicap-accessible

Total spaces – 138

Spaces available:

Lawson Center/Stadium approximately 20% demand

982 regular and 30 handicap-accessible

Parking garage approximately 80% demand

400 regular and 8 handicap-accessible

Total spaces – 1420 (available capacity over 800 spaces)

New CASS building will have at least 10 parking spots





Recommendations

- President and management recommends approval of parking lot north of Gaither Gymnasium as the new site for the CASS building
- President and management also recommends commencing with the design and construction management (CM) work after finalizing the contracts with the selected A/E and CM firms
- Upon approval the design and construction management services will commence immediately with anticipated design completion by October 2017 and substantial completion of the building by Summer 2019





Item VI – Approval of Amendment to the FY 2016-17 Operating Budget

PRESENTED BY

**Dr. Wanda Ford, Interim Vice President Finance and Administration/CFO
and**

Ms. Ronica Mathis, Director University Budgets

Florida Agricultural and Mechanical University



Item VII –Public-Private-Partnership and Master Planning efforts- Update

PRESENTED BY

**Dr. Wanda Ford, Interim Vice President Finance and Administration/CFO
and**

Sameer Kapileshwari P.E., Associate Vice President for Facilities

Florida Agricultural and Mechanical University



Public Private Partnership Project

Background:

FAMU is exploring various financing options to address its housing challenges. One such option is the Public Private Partnership or P3 program. We envision a project, including:

- Development of Student Housing along the East Corridor
- Development of a Mixed Use-Town Center
- Development of an Athletics Complex

Having finalized the CASS building site, continue the P3 and master planning efforts





Public Private Partnership Project

P3 Next steps:

- Review proposals submitted “Intent to Negotiate” (ITN) for the Public Private Partnership (P3) Project
- Engage Owner’s P3 consultant and utilize their expertise in reviewing the ITN documents





Campus Master Plan Schedule

The following is the tentative schedule with the goal of completing the final master plan by Fall 2017:

January 2017

- Review the updates to the Master Plan with Senior Leadership team

March 2017

- Final Master Plan draft Presentation to Board of Trustees
- First Public Hearing
- Submit Draft Master Plan to Host Community + State agencies

September 2017*

- Second Public Hearing / Subsequent BOT Meeting to Adopt Campus Master Plan

** Contingent upon Host Community + State Agency review concluding earlier than the 90 day review period authorized per Florida Statutes*





Next Steps

- Continue with presentations from and negotiations with the two potential private partners for P3
- Update the master plan draft and review the changes with the Senior Leadership team prior to seeking Board approval and host community engagement





Item VIII – Recruitment and Headcounts Costs

PRESENTED BY

Dr. William Hudson Jr., Vice President Student Affairs

Florida Agricultural and Mechanical University



Strategic Recruitment Cost

How do we get there?

PHASE I	Description	Cost
Marketing/Advertising, Brochures, Social media	<ul style="list-style-type: none"> • <u>Transcripts do not come directly into the Education page within PeopleSoft</u> and therefore staff still has to manually input coursework and grades into this page. ICT eliminates this manual data entry step therefore increases data integrity and decreases processing time. 	\$146,883.00
Robust Recruitment Website and mobile application	<ul style="list-style-type: none"> • Student and parent centered communication and marketing needed to expand our reach in communities through website construction, recruitment materials, increase brand awareness (paid advertising), digital access and social media. 	\$40,000.00
Consultants, travel expenses, poster boards, giveaways	<ul style="list-style-type: none"> • Travel to FCS institutions, poster boards, materials, hiring consultants to assist with recruitment and enrollment of students. 	\$135,000.00
Total		\$321,883.00





Item IX – Athletics Budget Discussion

PRESENTED BY

Dr. Wanda Ford, Interim Vice President Finance and Administration/CFO

and

Milton Overton, Athletic Director

Florida Agricultural and Mechanical University



Athletics Reduction Strategy

**Florida A&M University
Deficit Reduction Strategies
12/15/2016**

Projected deficit at December 1, 2016		(651,724)	a)
Deficit Reduction Strategies			
<u>Additional Revenue:</u>			
One time distribution from NCAA not included in June 30, 2016 budget authority	200,000	b)	
Subtotal of additional revenues	200,000		
<u>Expense Reductions:</u>			
Elimination of OPS positions - salary savings	122,282		
Vacant compliance position to remain unfilled FY2016-2017 fiscal year (includes fringe)	55,000		
AASP Grant for E-book initiative - expense being paid by grant	30,000		
Reduction in administrative travel expenses	7,000		
Subtotal of expense reductions	214,282		
Total net impact of deficit reduction strategies		414,282	
Remaining deficit to be addressed		(237,442)	
a) p. 73 of December 13, 2016 BOT workshop presentation			
b) Total allotment of \$400,000. Only \$200,000 is being applied currently.			





Item X – Bragg Stadium Fundraising and Other Options

PRESENTED BY

**George R. Cotton, Vice President University Advancement/Exec. Director – FAMU
Foundation and
Milton Overton, Athletic Director**

Florida Agricultural and Mechanical University



Athletics Facilities

BRAGG Stadium 5 year phased approach

Task	Cost
I - Structural Repairs & Internal Stair Replacement Work to be done concurrently	\$ 622,000*
II - Sand Blast & Repainting of Structural Steel frame	\$ 1,937,500
III – Sand blast and repaint steel pans & Seat and Handrail Repairs (to prevent deterioration due to corrosion)	\$ 500,000
IV - Restroom Renovation or Replacement (8 areas) (Code/ADA compliance)	\$ 1,300,000
V – Press Box Replacement (for ADA compliance)	\$ 1,100,000
Total	\$ 5,459,500

* Phase I repairs are not included in FY 2016-2017 Operating Budget





3-Tier Development Strategy for Athletics

National Rattler Call To Action (\$2.5M)

Targeted giving initiative for FAMU Athletics that bundles \$2.5M in individual, business, and alumni giving

The Rattler 150 (\$1.5M)

Identify 150 FAMU Rattler supporters capable of committing \$10,000 over the life of a 3 year campaign

“Corporate sponsored” Black-tie Gala & Sports Weekend (\$1M)





Fundraising Strategy for Bragg Stadium Repairs

January
2017
\$60,000

March 2017
\$225,000

June 2017
\$340,000





Item XI – One-on-One Meetings

PRESENTED BY

Dr. Wanda Ford, Interim Vice President Finance and Administration/CFO

Florida Agricultural and Mechanical University



Thank you

Questions?

