



FLORIDA A&M UNIVERSITY

**CAREER AND PROFESSIONAL
DEVELOPMENT CENTER**

EMPLOYER PARTNERSHIP PROGRAM

2019-2020

Our Employer Partnership Program is an exclusive opportunity designed to maximize your organization's recruiting effectiveness at Florida Agricultural and Mechanical University. The benefits offered through this program have been packaged to enhance your on-campus recruitment experience and to increase your branding and visibility on campus. The Career and Professional Development Center's budget is based 100% on the funding we receive from our career expos and employer support.

The FAMU Career and Professional Development (CPD) Center delivers unparalleled customer service through responsive staff, sophisticated software, and career advisors who work closely with our academic colleges and schools. Our centralized services for all majors and levels of expertise provide a "single point of contact" approach to recruiting for employers.

If your organization is seeking additional ways to set itself apart and improve campus presence, you may want to consider becoming a FAMU Career Center Employer Partner. Partnership packages are available for one (1) year.

EMPLOYER PARTNER BENEFITS

VISIBILITY

- Prominent display of organization logo and link on the Career and Professional Development Center's website.
- Recognition of partnership on marketing materials for events.
- Priority invitation for presence/participation in the Career and Professional Development Center panel and other programming.

CUSTOMIZED RECRUITING SOLUTION

- Consultative meeting with a member of the Employer Connections Team to develop strategic recommendations to enhance recruiting efforts.
- Identification of appropriate student organizations and faculty contacts.

JOBS/INTERNSHIP EXPOS

- Waived fees or fairs.
- Prime booth location for traffic and visibility.
- Recognition as an employer partnership on marketing materials.



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Benefits	Partnership Levels			
	Bronze \$2,500	Silver \$5,000	Gold \$10,000	Diamond \$15,000
1 year Commitment	Yes (1 expo of choice per academic year)	Yes (2 expos of choice per academic year)	Yes (3 expos of choice per academic year)	Yes (all expos per academic year)
Complimentary Registration Career Expos & prime location at the fair			Yes	Yes
Branded Give-a-ways (you supply –we distribute)	Yes	Yes	Yes	Yes
Advance Notification of all recruiting activities	Yes	Yes	Yes	Yes
Logo on CPD Center website	Yes	Yes	Yes	Yes
Logo placed on CPD Center events page	Yes	Yes	Yes	Yes
Logo Placement on CPD Center Marketing Materials			Yes (3 expos of choice per academic year)	Yes (all expos per academic year)
Consultation with Career and Professional Development Center employer lead			Yes	Yes
Meet and Greet with CPD Center and campus partners to showcase your organization		Yes	Yes	Yes
Customized Employer Day event (2 months planning time)			Yes	Yes
Employer of the week status during the week of your information session			Yes	Yes
Direct emails to a targeted student population, advertising opportunities within your organization			Yes	Yes
Preferred participant status in workshops and CPD Center events			Yes	Yes
Sponsor our Elite Rattler professional development training program for FAMU students				Yes

OTHER WAYS TO PARTNER WITH US!

**IN-KIND-GIFTS DONATION**

The Career Center also offers the opportunity for the partnership of material and in-kind-gifts: donation of computers, webcams, DVD players, flat screen TV monitors, office equipment, logo shirts, promotional gifts, gift certificates, products, etc.

ELITE RATTLER PROGRAM \$8000/PROGRAM

This is a student engagement program open to 40 students to help them develop professionally. Students will participate in a series of programs and activities

JCPENNEY SUIT UP GIFT CARD SUPPORT \$300-\$1000

Monies donated to supply students with gift cards for our semi-annual event

STRIKE RIGHT \$2500

Strike Right Career Prep Day is an event designed to help students prepare for the career and internship expo!

SOPHOMORE CELEBRATION \$5000

Serve as a sponsor of this event where we are celebrating the student's accomplishments during their first two years and encouraging them to complete internships and invest in their career development.

GRADUATE APPRECIATION \$3000

An event to recruit and celebrate our graduates.

CAREER EXPO BREAKFAST \$3000

Serve as a sponsor of the career expo breakfast. Your sponsorship will allow you to engage with faculty and staff from various departments on campus

WELCOME RECEPTION & EMPLOYER SPOTLIGHT \$6000/Semester

Employer Spotlight Reception Sponsor – Highlighted at the Welcome Reception & allowed to address the audience

CAREER EXCURSION

Career Excursions offer students valuable opportunities to learn about companies, industries and careers in a personal setting. Students travel to key locations across the state and country to engage with industry professionals, expand their networks, and increase their awareness of career possibilities. Employers are responsible for a portion of the cost for these trips.

DIVERSITY ORGANIZATION SUPPORT

Support programming efforts targeting specific groups

EMPLOYER OPPORTUNITIES: EDUCATE, NETWORK, AND MAKE A DIFFERENCE

As an Employer Educator, you would be able to meet with students in various venues. We have activities such as Employer Lead Workshop, Resume Critiques, Mock Interviews, and Panel participants –**This is a one-time gift of your time and expertise.**

Companies may work with the Career and Professional Development Center to personalize their partnership should the above services not apply to your company. For more information about our partnership opportunities, please contact director Shereada Harrell at (850) 599 8514 or Shereada.harrell@famuedu.