FLORIDA A & M UNIVERSITY
BOARD OF TRUSTEES

IN RE: BOARD MEETING

TRUSTEE MEMBERS:

KELVIN LAWSON, CHAIR
BETTYE GRABLE
DAVE LAWRENCE
MATTHEW CARTER
THOMAS DORTCH
HAROLD MILLS
KIMBERLY MOORE
BELVIN PERRY, JR.
CRAIG REED
NICOLE WASHINGTON
ROBERT WOODY
DAVID JACKSON, III

DATE: THURSDAY, JUNE 7, 2018

TIME: COMMENCED AT: 8:30 A.M.
CONCLUDED AT: 1:30 P.M.

LOCATION: GRAND BALLROOM
FAMU CAMPUS
TALLAHASSEE, FLORIDA

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CHAIRMAN LAWSON: Okay. If you could please grab your seats, everyone, we would like to get started. Hopefully you got your coffee and enjoyed the break.

Good morning. Good morning, and welcome to the meeting of the Florida A & M University Board of Trustees.

At this time, Attorney Barge-Miles, will you please call the roll?

MS. ZACKERY: Trustee Carter.

TRUSTEE CARTER: Here.

MS. ZACKERY: Trustee Dortch.

(NO RESPONSE).

MS. ZACKERY: Trustee Dortch.

(NO RESPONSE).

MS. ZACKERY: Trustee Grable.

TRUSTEE GRABLE: Here.

MS. ZACKERY: Trustee Jackson.

TRUSTEE JACKSON: Present.

MS. ZACKERY: Trustee Lawrence.

TRUSTEE LAWRENCE: Here.

MS. ZACKERY: Trustee Lawson.

CHAIRMAN LAWSON: Here.
MS. ZACKERY: Trustee Mills.

TRUSTEE MILLS: Here.

MS. ZACKERY: Trustee Moore.

TRUSTEE MOORE: Here.

MS. ZACKERY: Trustee Perry.

TRUSTEE PERRY: Here.

MS. ZACKERY: Trustee Washington.

TRUSTEE WASHINGTON: Here.

MS. ZACKERY: Trustee Woody.

(NO RESPONSE).

MS. ZACKERY: Trustee Woody.

(NO RESPONSE).

MS. ZACKERY: Mr Chair, you have a quorum.

CHAIRMAN LAWSON: Thank you.

There is one item that I would like to address that's not on the agenda, and that is -- and we didn't do it yesterday, but officially welcome our newest trustee, Trustee David Jackson.

I know he is not here because he's out on internship, but he is on the phone.

So officially, Trustee Jackson, welcome to the Florida A & M University Board of Trustees.

TRUSTEE JACKSON: Thank you, Chairman.

Hello. Can you all hear me?

CHAIRMAN LAWSON: You're welcome to say a
couple of words if you would like, sir.

TRUSTEE JACKSON: Okay. Hello. Can everybody hear me?

CHAIRMAN LAWSON: Yes.

TRUSTEE JACKSON: All right. Hello, everybody. I'm very excited to work collectively with this Board and help progress Florida A & M University and advocate on behalf of the student body. I'm just happy to be here and ready to get to work.

Thank you.

CHAIRMAN LAWSON: Thank you. And, again, welcome.

At this point, Trustees, I'd like to do something -- and audience -- that I think is very appropriate at this moment.

At this point, I would like to recognize the late Doctor Clyde Ashley. Usually at this point in the meeting, Doctor Ashley would be poised in the back of the room preparing to make a public statement in support of Florida A & M and/or specifically the School of Business and Industry.

We mourn the loss of Doctor Ashley, and we will always remember his profound love for this institution. So at this point I would like to ask
for a moment of silence in memory of
Doctor Clyde Ashley.
(BRIEF PAUSE).

CHAIRMAN LAWSON: Thank you.
Attorney Barge-Miles -- actually, Ms. Zackery, are there any individuals that have signed up for public comment?

MS. ZACKERY: Yes. We have four.

CHAIRMAN LAWSON: Four? Okay. If you would please call their names.

Individuals, as you approach the podium, you will have three minutes start to finish. We will put, Mr. Henry, the timer on so that you will be able to see your start and end time.

So I would ask that you please call the first presenter.

MS. ZACKERY: Lieutenant Colonel Fred Clark.

LIEUTENANT COLONEL CLARK: I need a lot more time, Mr. Chair.

CHAIRMAN LAWSON: If you brought a check, we may be able to extend.

MS. MOORE: We may increase your time, right?

LIEUTENANT COLONEL CLARK: Yes.

So if I've got Executive Board members, Doctor Collins; 17th president of the NAA,
Tommy Mitchell. Come on down.

Chair Lawson and the members of this Board of Trustees, first I want to say, you guys are doing an outstanding job, and I want to stand on record and let everybody know that; and this Association supports the job that you guys are doing.

(APPLAUSE).

LIEUTENANT COLONEL CLARK: Doctor Robinson and members of the faculty and staff of Florida A & M University, we certainly appreciate the support that you have given this Association so that we can do the job we need to do to support this institution.

And to the hard working and dedicated members of this FAMU National Alumni Association; and to the Florida A & M University Time Magazine College of the Year; and all alumni far and near, I stand before you today to provide you a recap of the fundraising efforts around the 2018 National Alumni Association convention, which was held in Orlando, Florida, 24 through 27 May of 2018.

We marketed our convention as a weekend of giving with the majority of our gifts coming from our fundraising luncheon. The gift from this week of giving were obtained both online and in person
during our Parade of Challenge.

We made a commitment at this year's convention to support several areas, including Save Our Students, the Marching 100 to the Rose Bowl and Beyond. And the biggest winner in this year's convention fundraising endeavors is our athletics department.

I'm proud to report we raised $180,000 to support our athletic department, which will provide summer school assistance, as well as our commitment to provide $50,000 a year to support Coach Willie Simmons' salary, and other professional endeavors.

Finally, I am happy to report to you that the total amount raised from the NAA Convention was not 440,000. I want to ask Doctor Robinson and Chairman Lawson to please come forward so we can see the real amount, the audited amount.

Doctor Robinson, I'll let y'all come around here. I'm going to let you unveil this amount. And this was a commitment to ensure we could try to help close this gap. And we certainly want to thank everybody for what they did.

And in a room of about 200 people, we did this in about four hours, it didn't take long. So
imagine -- as we start doing FAMU Rising and start
touching everybody out there, imagine what we can
raise.

So drum rolls, without further ado,

$600,804.11.

(APPLAUSE).

LIEUTENANT COLONEL CLARK: We've got another
special presentation, but now that this is over
with, the Association will turn its full force
toward FAMU Rising and support Doctor Friday-Stroud
and her endeavors.

And so we're all on board, and we're with you,
Doc, we're fixing to go.

DOCTOR COLLINS: Doctor Robinson, for those of
us as conventioneers, it's a personal thing between
us and you. We want to present to you, Larry
Robinson, Ph.D., President of FAMU; and this one,
Mrs. Sharon Robinson, First Lady of FAMU, their own
garment bags, monogrammed bags with their own name
on them.

(APPLAUSE).

DOCTOR COLLINS: Excuse me, this is part of
Doctor Robinson: You are a Rattler. You do bleed
orange and green.

CHAIRMAN LAWSON: Okay. Thank you, National
Alumni Association, for that presentation.

At this point there is -- we have three more people, individuals for public comment.

Please call the next person, Ms. Zackery.

MS. ZACKERY: Massaleeka Mandella, (phonetics).

MR. MANDELLA: Mr. Chairman, President, Board of Trustees, my comment concerns retention and graduation rates.

The longer we wait, the worst our dismal dilemma will get. We can no longer accept that our children are the poster models for fashion, sports, hairstyles, rap, and misbehavior. FAMU's four-year graduation rate and retention rate are both directly related to our children's kindergarten, elementary, middle, and high school success rate.

FAMU Developmental Research School must again become an elite school in Florida. This would prove that FAMU knows how to successfully prepare our next generations. Administrators and teachers from all over Florida would flock to FAMU seeking secrets to the success of our kindergarten, elementary, middle, and high school students; and then use our Developmental Research School as a template.
If our children are not taught the secrets to success at very early ages, catch up at FAMU is difficult to impossible. We can no longer accept that our children are the poster models for fashion, sports, hairstyle, rap, and misbehavior.

Thank you.

CHAIRMAN LAWSON: Thank you.

Next person, please.

MS. ZACKERY: Voncell Bradford.

MS. BRADFORD: Good morning.

CHAIRMAN LAWSON: Good morning.

MS. BRADFORD: To the Board of Trustees and the President of this great University, my name is Voncell Bradford, and I am currently a student enrolled in the College of Pharmacy.

I arrived at FAMU as a National Honor student. I was ecstatic to become a part of this great institution upon the recommendation of a fine man, a Rattler, Doctor Solomon Badger.

This past year has become a nightmare as I have been bullied, discriminated, and retaliated against in front of my peers by specific faculty members. Much of this began on questioning various inconsistent grading, policies, and complaints.

After VP Givens from Audit and Compliance
reviewed my concerns, his office agreed with me in
regards to unfair grievance procedures, supported
by the current Interim Dean in the College of
Pharmacy, and have and continue to investigate
retaliation and discrimination with the help of
Carey Gavin from the ELC office.

I have been verbally assaulted during class in
front of my peers, given different quizzes with
increased difficulties, and have been offered
remediation that's different from other students.
Despite recent instructions given by the President,
the Interim Dean, the Provost, and
Assistant Provost, continue to treat me different
from other students.

Jonathan Gibbs was a man whose contributions
allow the University to stand today. It is his
passion and his commitment for the advancement of
our people that led me to believe that everyone
here holds true to the same value.

The bullying I am experiencing for want and
fairness does not represent the vision Jonathan
Gibbs held for State and normal colleges for
colored students, nor does it represent our beloved
FAMU today.

I need assistance in achieving fairness and
justice from the current interim administration in
the College. I am pleading for assistance. Will
you help me do this?

I have more, but I realize my time is limited.
I need your help, as I am emotionally drained -- as
I am emotionally drained and intimidated by power
and confused. I do not see the excellence with
caring. Help.

CHAIRMAN LAWSON: Next.

MS. ZACKERY: Carolyn Collins.

DOCTOR COLLINS: Chair Lawson,
President Robinson, I'm just speaking just briefly.
And this is not on behalf of the National Alumni
Association, but I just needed to say a couple of
things, particularly after I heard some comments
earlier.

The Performance Funding Model, it's real, it's
here to stay. We're asking our alums, our faculty,
our students, and everybody to come on board to
help work with this. We're addressing this with
the Government Relations Committee. But there are
inequities in the Performance Funding Model, and we
need to make sure that we're consistently
investigating for some efficient model as we move
forward.
There are two land grants in the State of Florida: One is an 1862, and one is an 1890. There are inequities; we need equities there.

I want to then just close out by saying thank you very, very much to everyone who participated with FAMU Day at the Capitol. We worked very hard. We appreciate everyone who came out.

And all of the alums who are out there who actually supported it that may not have been able to be at meetings, but they certainly sent support up and they were there as well, all over not just in Florida, but around the United States. I want to thank all of them, and look forward to FAMU Day at the Capitol of 2019.

I want to thank the regional vice presidents and everyone that participates on the first Monday of every month on our Government Relations Committee that are there. They are diligent, and they're dedicated to making sure that Florida A & M University under the President -- priorities of the President, the LBR of the Board, are achieved in whatever way.

And I have to say because of the comments that you made, this is what made me come up here.

Ms. Barbara Pippin, Ms. Barbara Cohen Pippin,
actually worked us, the alumni, to no end.

And so on behalf of the alumni,
Ms. Barbara Cohen Pippin, stand up.

I want everybody again to give her a hand.
You guys don't know how hard she worked.

(APPLAUSE).

DOCTOR COLLINS: She worked us extremely hard.
She called us any time of the day or night. She
said: I need people to call. We did what she
asked us to do, and then we went beyond what she
asked us to do, and then what we thought was best
for Florida A & M University.

And we're looking forward to her working with
us this summer with the legislative meet and greet
while we go around the state of Florida, and our
alumni are doing it outside of the country.

And I'll take my last 15 seconds to say: You
couldn't ask for a better President than
Doctor Larry Robinson who meets us there at 8 a.m.
in the morning; he goes to visit with us with all
legislators; he's with us for the breakfast, the
lunch, the reception; and we leave him there at
8 p.m. at night.

CHAIRMAN LAWSON: Thank you.

We have had our public comment at this point.
It is now time to recognize President Robinson for the President's report.

PRESIDENT ROBINSON: Thank you, Mr. Chairman and members of the Board.

It's my pleasure to give you an update on some of the activities that have taken place, some of the activities that have taken place since the last time we met.

I think it's important to note that anything that's mentioned here isn't done by me alone. I really have a great team of folks that I work with each and every day. So I just want to make sure that although this is my report, the work is actually done by the various members of that team.

So at this time, I would like for the short video to play. I'm a little bit envious at times because I still think this is a strategic move by the staff so that they don't have to listen to me as much as they normally do.

But with that said, here's the video.

(WHEREUPON, THE VIDEO PRESENTATION WAS PLAYED).

PRESIDENT ROBINSON: We're going to have to give amity to Trustee Lawrence; that was really great.
But anyway, I do want to thank -- congratulate both you and Trustee Washington for your acknowledgements, and I'm just glad we had an opportunity to share in that moment with Trustee Washington and her mother, right? So congratulations.

You know, we claim you two. So we're about, if you do something good, we're going to say, well, that's FAMU over there. So thank you for giving us a lot more to brag about in the last 90 days. Continue to do the great things that you do.

First of all -- well, next I would like to invite all of you, friends, Famuans, and supporters to visit The Hill during the week of November the 8th through the 10th. The FAMU family will gather for -- it's kind of hard for me to even say this, but I have to -- the FAMU family will gather for my inauguration activities here.

(APPLAUSE).

PRESIDENT ROBINSON: I do not have all of the details at this time, but there is a committee working on those. But I'm told that in the coming weeks you will hear the details about special guests in the evening affair and a tribute to veterans during the home football game against
South Carolina State University on that weekend. And we'll keep you abreast as this develops.

So just pencil that into your calendars now, those of you who might think it's worth your time to come back to The Hill on that -- during those days.

I guess the next thing I want to do, Mr. Chairman, is to give an update on some of my goals. I don't want to be too redundant with some of the things you've heard about already, but I do want to take a few moments to elaborate on some of those issues that Doctor Edington talked about earlier. And I'm going to focus on the four-year graduation rates, the licensure pass rates, the area of strategic emphasis for baccalaureate degrees. And, of course, I'm concerned about graduate degrees as well.

One of the things that we didn't talk about, there's a lot that we can do with students arriving in August, but we are accountable for the ones that are already here as well. This clock has already started ticking.

And so all of the unique, innovative, and industry standards because we benchmark what we're doing against what the best are doing out there
with regard to student retention, progression, and graduation rates. But applying those, we will see some changes. But as Doctor Edington alluded to, there are going to have to be some major cultural changes in this whole scheme of things.

I think the gentleman who spoke in the public comment section sort of got at the issue that I think we're going to have to work on, because I've often talked about the University having to change over our recruitment, you know, just what -- you know, where we can't just focus on the so-called best and brightest that are coming out of the funnel, we have to acknowledge that there aren't enough coming out of that funnel for everybody to -- the competition for students who rise above a certain level of accomplishment in high school is really, really fierce.

A statistic that I've shared about my team and others, and in speeches that I've given is that if you look at the -- just in one area, science and engineering, if you look at the percentage of baccalaureate degrees that we as a nation have created in science and engineering from 2010 to 2014, as a nation we've seen about a 53-percent increase. In the Republic of China, they've seen a
350-percent increase. In fact, we exceeded them in the number of baccalaureate degrees in 2000 when that study started.

This is a study done by the National Science Board or the National Science Foundation. But they have nearly -- in fact, they have more than doubled the output that we have as a nation at this point.

And so the success that FAMU has in this arena isn't just about us meeting performance metrics that the system has dictated for us, it's about increasing the competitiveness of this state and of this nation.

And so our recruitment strategy, a part of that has to be communicating with parents and teachers and counselors and ministers and alumni about what is it students need to be really prepared for some of those types of careers or those types of disciplines, in science and engineering in particular.

We just don't think we can sit here and offer them a very competitive scholarship package and expect that to be the end of the solution or the problem. We've got to work more with our constituents along that path to get more students prepared for that.
You've heard about the aggressive steps being taken to address the licensure pass rates. The same thing applies here. One of the elements of that has to be, who do we -- and what mechanisms or criteria do we use for admission into those programs. We really have to take a look at that very seriously to make sure that on the front end, as well as on the back end, we're providing the students a realistic chance of them being successful.

We've heard a lot about what we're doing for students who are, you know, getting towards the end, or near the end in terms of things like BOP (phonetics) or test preparation and so forth; but we also have to think about what their foundational skills are at the start of their careers as they enter those programs.

We also have to spend a little bit more time on this area of PSE programs, or strategic emphasis. Although we are in the excellence category, I think FAMU has done a remarkable job of moving students into those areas. But at the same time as we develop a mechanism for students who were sort of out there accumulating, you know, credit hours with no place to go in terms of
degree, we need to make sure that those types of
tings are prematurely incentivizing students who
go into majors that aren't in these categories.

And then we also have to understand that in
addition to this metric, there are two others at
least associated with what degrees that they have.
One is their ability to find employment within a
year graduating, that's a metric; and then the
other one is those who do find employment,
you know, who among them find what's defined as
gainful employment.

And so there's no easy way. You know, this
system is fairly comprehensive, and you have to
look at all of these metrics comprehensively. So
the charts that you see down at the bottom are the
things you've heard about already. I was just
trying to put these issues in a different
perspective, okay.

And so these are my goals. And, you know, as
Trustee Mills alluded, we were sort of, you know,
trying to define what's the timeline; but I think
we're all on the same -- in the same place with
regard to what it actually is, and you can see some
of these are yet to be determined. I've got a long
way to go.
I really want to thank the alumni for helping me with Goal Number 4. You know, I need a little bit more help there, as you can see, but I think we're off to a really great start.

But anyway, these just show you some of those goals. In most of them it appears that I'm on Trustee Jackson, but there are some that we're going to have to really work hard on.

It gives you no pleasure for me to meet these goals and we're not moving the University forward, and that's one of the things I want to continue to drill down on. Everybody plays a role in these, as you've heard earlier; and it's our job to help them understand the importance of what they do contributing to the overall success of this institution.

Okay. And so one of the things that we're working on is, you know, sort of aligning our organization to improved performance. As you know, a year ago, a year and a half ago now, we developed a new vision. That was just a start. We're not done there.

I really think there's a lot more opportunity that -- in the restructuring to allow us to focus our access more -- you know, differently on the
outcomes that we wish to achieve. But in the meantime, each of the units will have a performance target similar to what I have, all of them being aligned to strategic priorities and goals. And at the same time we're developing on the right-hand side score cards, dashboards, and giving them opportunity to come to the Senior Leadership Team.

You know, we have a brief meeting every Tuesday. That was supposed to be a joke, but anyway.

And, you know, we invite various members of the community to come and tell us how we're doing so that they're not just out there in isolation, and they can hear from us, and we can hear from them.

And then on the flip side of that, I want to get out more and hear from our constituents. We started it out -- this year Ms. Barge-Miles kicked off what they called the Fireside Chats. You know, that worked in January and February, but by March we were trying to figure out a new name.

But we invited constituents, student, faculty, staff to, you know, rather intimate sessions with me; and what we used to drive those conversations to get this sort of line of sight, where we were
going as an institution pushed down into the organization. We actually started with the strategic goal and the Strategic Plan -- I mean the Strategic Plan, and the goals are in that plan. We're going to continue those meetings throughout the next academic year.

The other thing that I do, I rarely miss, if I'm on campus, I'm going to take advantage of going to the Faculty Senate and speaking with them and hearing from them and communicating with them about where we are and where we're going on major initiatives. I want to, you know, really thank Doctor Grable for allowing us to come, and I'm going to do that.

I know they're not meeting for a while, but by the time they get back, we'll probably have a whole lot to talk about.

But in the end, and I think we talked about this earlier, is that, you know, Doctor Grable, we have to make sure that everybody is evaluated against something, right? And that "something" here will be the goals that we establish for each one of these units and each person individually.

And that faculty, they have a fairly mature evaluation process. But I think what we don't do
for faculty's benefit is communicate to them how
that really matters in the overall scheme of
things. We're going to make sure and continue to
make that connect as well, okay?

    All right. So here's where we sort of kicked
things off. And the gentleman down there with the
gray hair and the beard trying to put the puzzle
together, shame on him. You know, that's Tim
Moore.

    We had a large -- you know, I can talk about
this one for hours, right? But I don't have that
amount of time, Mr. Chairman.

    But the first President's retreat that I've
had, I modeled this on what Doctor Humphries did.
The only thing different is I invited all
designated managers. So we probably would have 20
to 30 people in a typical management retreat. But
I just wanted to make sure in the spirit of getting
it pushed down, Mr. Chairman, we actually had over
180 people.

    And, of course, then I said, well, if we have
this many managers, maybe we have an opportunity
here, Trustee Washington. We've got some
efficiencies here we can work on.

    But anyway, I don't want anybody afraid to
come back, you know, but I did want to take advantage of this opportunity to kick off, you know, this fiscal year with everybody sort of buying in, with the emphasis on, you know, customer service, as you've heard earlier.

Then we took the traditional Leadership Team from that, and we had a half day session on accountability at the senior leadership level: How do we hold ourselves accountable, and how do I hold each one of those members of the team accountable?

And so, as you can see, the survey results were pretty impressive. You can't do much better than a hundred percent, but obviously somebody on my team is not getting the message. I don't know who that is, Doctor Friday-Stroud, but I want to know who that one person is so that we didn't get to a hundred percent.

But anyway, this is very serious. We want to know if one of the things we're doing are really meaningful, and are people getting anything out of them. And so in terms of our staff assessment, too, we're going to continue to assess the type of events that's typically done so that we can tweak them as needed.

I bet that there will be a lot of enthusiasm
about this retreat in the future, and then we can
take what we've learned there and build into the
preplanning as we used to call it, the faculty
preplanning as they come back in August.

All right. I believe that's all I had.

Mr. Chairman, thank you very much for your
patience. And I'll entertain any questions at this
time if you have them.

CHAIRMAN LAWSON: Thank you, Mr. President,
for that report.

Board, are there any questions of the
President?

Yes, sir, Trustee Carter.

TRUSTEE CARTER: Not a question, just a
recognition of the outstanding work he's been doing
since coming on board. I know he hasn't had a
break, but I'll tell you what a fantastic job. You
can see it all in the data points that we do for
him too.

And I just wanted to say publicly,
Doctor Robinson, we sure do appreciate your efforts
to go here, there, and everywhere on behalf of
FAMU, as well as making the students feel part of
the team.

I like the way you go around campus so they
get to see their President. And that's a significant thing to do, and it means a lot. You may not think about it, but a lot of kids who are over here wandering around the bookstore and all like that, you know, the President comes in, he's pretty cool. You know, as a pastor of a church, you want to have people say you're pretty cool.

But I think you're doing a fantastic job in a very short period of time under some very severe circumstances, but still as a true Rattler you've risen to the occasion. We really appreciate it.

PRESIDENT ROBINSON: Thank you for that.

TRUSTEE CARTER: Thank you, Mr. Chair.

CHAIRMAN LAWSON: Thank you, Trustee Carter.

Yes, Trustee Grable, you're recognized.

TRUSTEE GRABLE: I also want to congratulate Doctor Robinson on his excellent listening skills.

If you mention any issue or concern to Doctor Robinson, I can honestly say that he does not forget it; and I hear it come back as you heard this morning regarding several of our discussions, and that is appreciated. Sometimes people just want to be heard. And Doctor Robinson has shown that in attendance to every Faculty Senate meeting and listening to issues of concern to faculty
members who represent their various units. We appreciate that.

    Thank you, Doctor Robinson.

    PRESIDENT ROBINSON: Thank you.

    CHAIRMAN LAWSON: Thank you, Trustee Grable.

    Are there other comments?

    (NO RESPONSE).

    CHAIRMAN LAWSON: I just had one comment on the presentation.

    I know a lot of hands went into it, but I think everybody will see that we're clearly moving toward a more metric focus, dashboard-driven organization, as far as how we evaluate performance; how we set goals; and then, in turn, how we evaluate those goals.

    So much appreciated, Doctor Edington, for the work that you guys have been doing in this area, Ms. Barrington, and others who have helped us really build up this framework coming out of the work that Trustee Washington and others have done on the Strategic Plan.

    So with that, Mr. President, thank you. We definitely appreciate all of your efforts and all of your travels. And the only complaint that I have is I've seen very few requests for time off.
So at some point I think you're going to have to recharge the battery. So we do appreciate all the things that you're doing.

At this point I'd like to move into committee meetings -- committee reports I should say, and I would ask the first report be given by -- I'd like to move into committee reports; and, Trustee Carter, you're first up.

TRUSTEE CARTER: Thank you, Mr. Chairman. I was using a stalling tactic, but once again it didn't work.

Mr. Chairman and members, we met yesterday. The Academic and Student Affairs Committee met yesterday.

We dealt with the tenure for 18 faculty members. We dealt with two honorary degrees: One for Lieutenant Colonel David E. Pollard, Sr., which is posthumously; and Shelia McClure. We dealt with a new degree program of Bachelor of Science in Biomechanical Engineering, which is a fantastic STEM major for us.

We dealt with the four-year graduation rate improvement plan, the accountability plan, and revised the Master of Science in Systems Engineering degree program.
That was all of our action items. And if you don't mind, I'd like to forego the informational items.

CHAIRMAN LAWSON: Sure.

TRUSTEE CARTER: Thank you.

CHAIRMAN LAWSON: The next report is from the Special Committee on Athletics, and that's myself. I'll top line it quickly with, you know, everyone had an opportunity to participate in the discussion. You saw the challenges that we're up against; you saw the budget that we formulated for the coming year; you know that on an ongoing basis we have these monthly reviews with the Board of Governors. Obviously before that we have an internal review.

We are committed to doing the best we can to manage expenses to revenue; and at the same time, with the help of people like Mr. Alexander, work to grow revenue.

Trustee Washington, great question. Right now there is no room for error. We're working on trying to create some room by generating more revenue. But I think that the leadership team between our Athletic Director and Doctor Ford are duly committed to help us get that done.
So that concludes my report.

The next report would be from Audit and Compliance. Trustee Reed, you're recognized.

TRUSTEE REED: Yes. Thank you, Mr. Chair.

The Audit and Compliance Committee meeting met on yesterday. We had one action item. It was pertaining to the approval of the Compliance and Ethics Program Plan that was presented; and might I say, very well done also.

We also got the three-year plan from the Chief Compliance and Ethics Officer around the goals for that program. That was strictly aligned to a BOG regulation.

We also had several informational items: One around the status of audit findings, athletics review, operational audit, and several others.

That concludes my report.

CHAIRMAN LAWSON: Thank you, Mr. Chair.

Next we'll hear a committee report from Budget and Finance. Trustee Moore, you're recognized.

TRUSTEE MOORE: The Budget, Finance, and Facilities Committee met on June 6th, 2018. The agenda consisted of one consent item, five action items, and two discussion items, and numerous information items.
Items identified for follow-up include the Center for Access and Student Success, as well as the housing project plan. Notice was also given of an anticipated called meeting.

Mr. Chair, this concludes my report.

CHAIRMAN LAWSON: Thank you, Trustee Moore. At this point we will hear a report out from our Direct Support Organizations, and I would ask Trustee Lawrence to present in place of Chairman Dortch.

TRUSTEE LAWRENCE: So we had an issue involving getting squared away with a Senate bill piece of legislation mandating certain behaviors, requirements. We passed it unanimously.

And what I would say beyond that is, everybody came away with real enthusiasm for Doctor Friday-Stroud's leadership and what is happening. I am praying that Doctor Friday-Stroud continues in that role for a very significant length of time.

A TRUSTEE: I would second that.

CHAIRMAN LAWSON: Are you referring to Interim Vice President Friday-Stroud?

TRUSTEE LAWRENCE: I do not like the word "interim."
CHAIRMAN LAWSON: Okay. Thank you.

Thank you, Trustee Lawrence.

Interim President Stroud, thank you for sitting at the table. We appreciate you, as always.

Next we will have a report from Trustee Mills from our Governance Committee.

TRUSTEE MILLS: Good morning, everyone. I think it's still morning.

Mr. Chair, the Governance Committee met earlier today, and we had three action items for the Board's consideration.

The Committee heard presentations and are recommending the following: Approval of the legislative budget request; approval of Regulation 5.005, which is the Freedom of Expression and Assembly Rights and Responsibilities in compliance to the new regulations.

Policy 2008-01, which is the University Communications and Media Policy.

And then we also voted to approve FAMU as a smoke-free institution.

These are all items on the consent agenda. We also considered updates on the Board of Trustees' survey, as well as President Robinson's
self-evaluation for his 2018/2019 goals, which you all should be receiving sometime early to mid July.

Mr. Chair, that completes my report.

CHAIRMAN LAWSON: Thank you, Trustee Mills.

Trustee Perry, you are now recognized to present an update on the Special Committee of the College of Law.

TRUSTEE PERRY: Thank you, Chair Lawson.

The Special Committee on the College of Law met yesterday. There were presentations by Dean Pernell and Associate Dean Jackson. They discussed the Bar passage rate and the steps that were being taken to address that. They outlined various programs that have been instituted and new programs that will be instituted.

Doctor Robinson, in an effort to make sure that no stones are left unturned to make sure we get the School of Law to where we all want it to be, is going to look at hiring a consultant to review our entire law school program to make sure that we are headed in the right step.

That concludes my report.

CHAIRMAN LAWSON: Thank you, Trustee Perry, for that.

Next is we were supposed to talk Strategic
Planning and Performance Measures, and that was to be Trustee Washington. Is anyone --

TRUSTEE REED: I'm taking that.

CHAIRMAN LAWSON: I'm sorry, Trustee Reed is going to step in and give the report.

TRUSTEE REED: Great. Thank you, Mr. Chair.

The Strategic Planning and Performance Measures Committee met earlier today. We really had two items: An update on the Strategic Plan implementation, and Vice President Edington provided us an update on that; along with Ms. Joyce Ingram on the customer service initiative that's currently in the process of being implemented.

We also had an update on performance measures. And Vice President Edington provided an update on the changes of the performance measures, which included a report on the 2018 performance outcomes for FAMU.

That concludes my report.

CHAIRMAN LAWSON: Thank you, Trustee Reed.

Next we will move into -- is there a question on the line?

(NO RESPONSE).

CHAIRMAN LAWSON: No, okay.
Next we'll move into the consent agenda. Trustees, is there anything that needs to be removed from the consent agenda, or are there any items that need to be added to the consent agenda.

TRUSTEE MOORE: Mr. Chair?

CHAIRMAN LAWSON: Yes.

TRUSTEE MOORE: Items BBF2 under Budget, Finance, and Facilities Committee, as well as BFF4, those were heard as discussion items.

CHAIRMAN LAWSON: They are — yes, they are discussion items, Trustee Moore. Thank you for that clarification.

And Vice President Wanda Ford will update us on when the team is ready. And we will schedule a called meeting with the appropriate legal notice to review those two items so that we can keep those projects moving forward. So those two items are removed from the consent agenda, and they're informational items.

Yes, Trustee Lawrence.

TRUSTEE MILLS: Mr. Chair.

CHAIRMAN LAWSON: Trustee Lawrence, and then Trustee Mills.

TRUSTEE LAWRENCE: Mr. Chair, the action we took on the DSO committee about getting squared
away with the Florida legislation, does this need to be on the consent agenda?

CHAIRMAN LAWSON: It is on the consent agenda.

TRUSTEE LAWRENCE: It is on it?

CHAIRMAN LAWSON: Yes, sir, it is on the consent agenda.

Trustee Mills.

TRUSTEE MILLS: Mr. Chair, I don't have it in front of me right now, but is the smoke-free environment item on the list for the consent --

CHAIRMAN LAWSON: I'm sorry, Trustee Mills, could you repeat that one more time, please?

TRUSTEE MILLS: It's not in front of me at this point, but is the smoke-free environment vote that the Committee recommended, is that on the consent agenda?

CHAIRMAN LAWSON: Yes, sir. The question from Trustee Mills is is the recommendation to make the campus a smoke-free environment on the consent agenda, and the answer is yes.

TRUSTEE MILLS: Excellent. Thank you.

CHAIRMAN LAWSON: Yes, sir.

Trustee Carter.

TRUSTEE CARTER: Mr. Chairman, if there is no more, I would move the consent agenda.
TRUSTEE LAWRENCE: I'll second.

CHAIRMAN LAWSON: The motion is made and properly seconded.

Are there any questions?

(NO RESPONSE).

CHAIRMAN LAWSON: All those in favor.

(AFFIRMATIVE INDICATIONS).

CHAIRMAN LAWSON: The motion carries.

Thank you, Board members.

The next item on the agenda is a special presentation by the entomology department in the College of Agriculture and Food Sciences. And I'd like to recognize Doctor Robert (sic) and Doctor Lambert Kanga -- hopefully I pronounced that correctly -- for the presentation.

(WHEREUPON, DOCTOR TAYLOR AND DOCTOR KANGA APPROACHED THE TABLE).

CHAIRMAN LAWSON: I'm sorry, you are recognized to present. Thank you.

DOCTOR KANGA: Good afternoon.

CHAIRMAN LAWSON: Good afternoon.

DOCTOR KANGA: President and distinguished Trustees and --

TRUSTEE CARTER: Pull your mike a little closer to you.
DOCTOR KANGA: I'm Doctor Lambert Kanga, Professor of Entomology and Director of the Center of Biological Control.

This is Doctor Paul Shirk. He's a research leader at the USDA ARS. He initiated the proposal, so Doctor Shirk is going to make the presentation.

DOCTOR SHIRK: Good afternoon as well.

TRUSTEE MOORE: Good afternoon.

CHAIRMAN LAWSON: Good afternoon.

DOCTOR SHIRK: What I am bringing before you is an initiative that has been building for a long time out of the Department of Entomology in my unit at USDA ARS; and that is, to put a joint facility for these two units here on the campus of Florida A & M.

A little over a year ago I submitted a proposal to the ARS Infrastructure Improvement Strategy Program which was called for by President Trump to replace and restore the facilities on our campuses. The preliminary designs were conducted by the Cheryl Collaborative Group (phonetics) and supported by the FAMU CAFS and Entomology Departments.

And the initiative is to co-locate the faculty, students, and scientists of not only
Florida A & M entomology, but the ARS scientists
that I have here at Florida A & M, and the Aphis
facilities of USDA, too.

The Center for Biological Control is the focus
of this. It is on the basis of a U.S.
Congressional-initiated program that placed the
center here, and it is an internationally
recognized center of excellence. And it's the
first of its kind on a historically black land
grant institution.

So this center provides opportunity for
research, education, and outreach. It has
Doctor Kanga as the director, Doctor Legaspi of my
unit as co-director; and through this collaboration
we end up providing important components to the
people of Florida, the students of Florida A & M,
and the nation overall.

One of the main components that comes out of
this is there has been a long-term educational
program for the pest control industry that has been
supported by the -- at FAMU that can be augmented
through this. All of these components can be more
directly addressed through the location of this
Center for Biological Control Laboratory here at
Florida A & M to help everybody fulfill their
missions.

Many of you may know that we are increasingly pressured by the introduction of insects into Florida. There are approximately 26 new species a year coming here as an invasive species. We know the consequences of those through the issues of the Florida Greening -- the citrus greening, and the Zika Virus, and the West Nile Virus.

Those issues could be addressed best by having a really state of the art facility that can address those components. That's why it is being proposed through this center through this new initiative.

The idea is to place this facility on Pender Avenue, and you can see the location is there beside the USDA communication center here on campus. And the design idea is to provide for a lecture hall, teaching facilities, and museum to house the unique specimens of the aquatic insects that are already managed by the entomology department, and then a research facility, state of the art for that.

And these components can come together to position Florida A & M as one of the premier entomological centers in the world that address these issues.
What it takes is support. This is currently on the list of facilities being considered by USDA. It requires support from stakeholders such as yourselves, the pest control industry so that this can move forward and be a real center of excellence here at Florida A & M.

Thank you.

CHAIRMAN LAWSON: Are there questions for the team?

(NO RESPONSE).

CHAIRMAN LAWSON: Gentlemen, thank you for the presentation.

TRUSTEE MOORE: I would just share -- it's not necessarily a question, it's a comment.

I had the pleasure of visiting the college, and I got to visit each floor and learn about all of the great work that's underway.

It is a crown jewel, as there are in the other colleges and schools, too. But I got to spend a significant time there and seeing the great work underway and the fact that we are considered a -- not only within the United States but outside as well -- as a resource that others look to and how we can add additional prominence to it.

So I committed to making sure that each of you
had a chance to hear that tidbit as well.

CHAIRMAN LAWSON: Thank you, Trustee Moore. Gentlemen, thank you for your presentation. Questions?
Yes, Trustee Carter.

TRUSTEE CARTER: I just wanted to say, this is the perfect example of collaboration. We are able to utilize our dynamic faculty, of course our traditional research that we've had for ages in terms of agriculture; but also it shows us in a dynamic process.

As you were saying about the pests, we've got all of these invasive species coming to Florida and all like that. Politicians are talking about it, but nobody is really doing anything.

I think tis (this is) going to put us head and shoulders above the rest because now we're becoming more and more of an international center for this. And once you establish yourself on that level, I think that we'll be able to bring in additional resources for greater collaboration, both with governmental and foundational funders.

I just wanted to say, it's a great opportunity for us and a great example of collaboration.

Thank you.
CHAIRMAN LAWSON: I think it's also one of those unique things that's going on on campus that maybe a lot of us don't know about, and Trustee Moore was kind enough to bring it to our attention. So we wanted to give these gentlemen a time to expose it to the Board so that we can get a better sense for some of the good things that are going on on campus that we may not always see.

Gentlemen, thank you very much.

DOCTOR SHIRK: Thank you for the opportunity.

CHAIRMAN LAWSON: Board, there is one order of correction that we need to make. The DSO item I don't believe made the consent agenda, so we need to motion it.

TRUSTEE LAWRENCE: I did raise the question, and you did say it was included.

CHAIRMAN LAWSON: I did say it was included, but I was challenged by legal counsel. So to be safe --

TRUSTEE LAWRENCE: Oh, oh, oh. Okay.

CHAIRMAN LAWSON: You're correct, I did say it was on; but to be safe, if we can --

TRUSTEE LAWRENCE: I so move it.

TRUSTEE CARTER: Second.

CHAIRMAN LAWSON: That motion is made and
properly seconded.

Is there any discussion?

(NO RESPONSE).

CHAIRMAN LAWSON: There being none, all in favor, aye.

(AFFIRMATIVE INDICATIONS).

CHAIRMAN LAWSON: So it has come before the full Board, Attorney Thomas, for the motion, and agreed-upon. So it was not on the consent agenda per the discussion, but we did take it in front of the full Board.

Okay. Great. We are ready to move forward.

But before we move forward with our last presentation, I did want to recognize one person, I think he's still here.

And this person is a long-term Rattler, long-time Rattler, has held numerous positions around the University and is just an overall supporter of the University.

And at this point I would like to use the Chairman's privilege to say Happy Birthday to Mr. Tommy Mitchell.

(APPLAUSE).

CHAIRMAN LAWSON: And this is our last presentation, and I would like to ask
Doctor Ziegler to come forward. And what we're doing with this presentation — and, you know, we worked this through the Provost — is we're rotating through all of the deans to bring them to the podium for them to talk to us specifically about what they're doing in their area of focus to improve graduation and retention rates.

DOCTOR ZIEGLER: Thank you, Mr. Chairman, President Robinson, and members of the Board of Trustees. Thank you so much for the opportunity to share some strategies and ideas on the improvement plan.

Could you go to the next slide, please?

Let me first of all say that the information, the data that you see here comes directly from our academic score cards and aligns with the University's goals. So right now we're standing at 12.22 percent as it relates to graduation rates, and our goal for 2022 is 45 percent.

Our six-year graduation rate is now 44.34 percent, with a goal of 65 percent by 2022.

Now some of the strategies are to enhance coordination of academic advisors with the SJGC Curriculum Committee to ensure students follow the curriculum maps of academic programs. This is
extremely important because if they don't follow the maps and take the courses in sequence, it puts them behind and they will get off course; and it will also generate excess credit hours.

Secondly, we want to monitor student progress in Blackboard for early intervention for students who are having difficulties, to provide support services where needed.

Now we already do some of that, but this will even help us to flag students even earlier, especially in their freshmen year, and so that we can get them to the Writing Resource Center if we need it, for example. And, of course, our QEP, hash tag, rightonFAMU definitely supports our initiative as well.

Enhance recruitment efforts to attract high-performing students. We have to get out there in the high schools and identify students early. We have a lot of high schools that even have journalism programs, and students who are really doing well in the English language, which is, you know, tantamount as to what we need to do as it relates to journalism.

So one of the things that we're also doing, we're increasing our social media presence. And I
would also like to enhance our website presence and come up with ways to make sure we drive students to our social media, as well as our website; and develop online classes and online tutorials to assist students with matriculation through distance learning.

A lot of our students work, so they need some choices as it relates to when they take classes. So we need to develop some more online classes, as well as tutorials.

In addition, students want flexibility. Students coming out of high school now have to take an online course, so this is what they're used to. So they expect to have the same experience when they come to college, and also offer additional sections of high-traffic required courses.

Now our accrediting body sort of requires a cap of 20 on our skill courses, so we must provide more sections so that students will not have to again wait another semester because they cannot get into our skill courses that are already capped.

Okay. Next slide please.

As you see, our retention rates are pretty good, 88.8 percent; and by 2022, 90 percent, so we're almost there.
Also to increase APR from 77.78 percent to 88 percent by 2022.

Again, you have to have a 2.5 GPA to be in our program, so that -- I think that that has to do also with our retention rates.

Also, the way our students -- the institutional culture in the School of Journalism, the students push each other. They work together, and they encourage each other. So they sort of stay together in this process when they're trying to get through our program.

And, you know, a couple of our strategies: Enhance customer service on all levels to create a culture of excellence with caring. Customer service, you know, correlates with student success. So we have to make sure that students are having a good experience throughout their matriculation: From the classroom, the hallways, the advisors, whoever they're coming in contact with.

Constantly upgrade our curriculum, facilities, and technology to mirror industry. Our field is heavily dependent on technology, having the right hardware, having the right software. And industry expects our students to come out with a certain amount of skill sets so that they're ready to enter
the field, to be able to package news in the field
the same way that they would be able to package
news in a studio, et cetera.

So we even have an Electronic News Production
System, which is a software system that was
developed by Associated Press that the students use
so they can package their news out there on their
iPads when they're out there in the field.

Ensure students have professional development
opportunities through internships and exposure to
industry professionals to provide employment
opportunities after graduation.

Again, this is an area I think that we do
pretty well and we excel because we require an
internship. We also have now some companies coming
to actually recruit our students and offer them
jobs on the spot. Raycom Media was one company
that has stations all across the country.

And we have a student who actually last week
has taken a job in Tupelo, Mississippi. So the
President told me that he's coming back next year
to recruit our students because they were so
impressive.

TRUSTEE REED: Excuse me, Dean.

DOCTOR ZIEGLER: Yes.
TRUSTEE REED: What does APR mean on this?

DOCTOR ZIEGLER: Progress rate, annual progress rate -- academic progress rate, sorry. But it has a lot to do with their GPA and how they're progressing.

All right. The degree production, increase annual production of bachelor's degrees from 97 to 175 by 2022.

We're right now, even with the fall and spring, we have awarded 90. So I would expect that we will exceed that number, that 97 this year.

Our strategies for that is to strengthen relationships with junior colleges, to attract transfer students. We have a good relationship with TCC, but I would venture that we have to go to the I-10 corridor, the I-75 corridor, the I-4 corridor and hit all of the junior colleges around the state so that we can recruit students.

We have on the agenda, and I understand that there may be some support for this, to develop a new degree program in digital media for undergraduates. That's what our field is.

This is a digital environment; it's a digital world. This is going to increasingly keep evolving, so that we need to make sure that we are
providing the skill sets for the future, not just the present, because we have some digital courses and we are definitely integrating the technology. But we need to come up with a package that's going to not only be attractive to students coming who may want to go into music and film and animation and all of the different aspects of digital media, but they can also -- we can also perhaps provide a certificate program for industry who may need to return to learn certain skill sets.

And then, of course, in order to be successful in that, we have to add new faculty with these digital media skill sets so that they can enhance what we do and make sure that we ensure success.

So that is the condensed version. I know it's been a long day, but --

CHAIRMAN LAWSON: So this is good, so thank you.

So I think to me, like the questions -- you know, and I think you've really already answered it -- is how many students do you need to graduate your program in order for the President to achieve his goal?

Based on the number in your cohort, how many -- well, you don't even need to answer it
because you already have it. But that's the question, that's what we want to get across: What are the tactics and strategies you're putting in place to improve, and are you -- and do you know the number of students you need to move to in order to help the President keep his goal; and then consequently, how are you identifying any student that might be having challenges along the way? Which you touched on already as well.

DOCTOR ZIEGLER: Right.

CHAIRMAN LAWSON: So that's really what we're trying to get at: What are the tactics and strategies, how you're identifying kids, and then how many students from where you are now do you need to move to? Because I noticed, and you put it in your chart already, your four-year graduation rate was around 12.2 percent. It's not really where we want it to be.

So you talked about where you need to get to. The question I think we'll need to work backwards on, Provost Wright, is that 2020 target. Is that soon enough for us to hit the target that we have based on the number of students in your cohort?

DOCTOR ZIEGLER: I think that you're right at 19 percent or something, and we're at 12, so we're
a little bit lower than that.

CHAIRMAN LAWSON: We need to do the backward math based on the number of students in your cohort to see if 2020 is soon enough.

DOCTOR ZIEGLER: And I think the LLC is helping us, too, because then we can track those students and really measure their academic profile progress rate and also ensure that they stay on task. But again, our students work together closely, and they push each other, and they support each other.

CHAIRMAN LAWSON: Thank you.

Thank you, Dean, you did a good job.

TRUSTEE CARTER: I was just going to make a comment --

CHAIRMAN LAWSON: Carter, Grable, and Lawrence.

TRUSTEE CARTER: -- Lady Ziegler, how pleased I am that you are tying it all into our metrics. And that's what we've really been -- we've been talking about this forever, is we want to get it down to the root of our systems so our entire DNA reflects metrics, performance metrics, and all like that because that's how we live and survive.

I appreciate that, because you put on there
where you are; you put on there where you want to
go; and you put a specific time/date to it; and you
tied it into the metrics.

That's pretty much really what we need to do,
Doctor Robinson. We're pleased that you're having
the Leadership Team to kind of embrace that and
push it out there.

Also, Trustee Grable, the faculty, and you've
talked to them about it, and the President. I
think when we all get it into our DNA at FAMU,
then, you know, we're really going to be able to
see things.

I like the fact, Mr. Chairman, you could
identify about how many more students you need to
get there. It's very succinct, to the point, and
tied into our performance metrics, which is tied
into our Strategic Plan.

Thank you, Doctor Ziegler.

CHAIRMAN LAWSON: Trustee Grable.

TRUSTEE GRABLE: I want to commend my dean,
Doctor Dhyana Ziegler, for a very thorough and
complete report.

But as a dean, there are issues when you make
these presentations that you may not want to
mention, but I do think one that Doctor Ziegler has
brought to our faculty is worth mentioning here.

When you look at that number of bachelor's degrees, as she indicated, journalism is a very highly focused, intense curriculum that depends on good written communication, there is just no doubt about it; and the ability to write on deadline, period.

Most of our students will face an exam by their future employers to prove that you can write on deadline and succinctly and grammatically correct. That is part of an interview process for students who leave our program. They will be tested, period. That is just how it works, so you don't just walk in the door with a degree.

With that said, I think it's important, and the Dean has shared this with our faculty -- I know that the Provost is aware of this -- based on your approach to intrusive advisement, when students do not do well in this program, we lose students to the interdisciplinary program when they can't meet the criteria in journalism.

Because, again, we're trying to put out there and market our program as graduating students who are highly skilled as writers, those who can communicate with anyone around the world based on
their skill and the vetting through our faculty.

So it is a tough program to come out of, but that is what Florida A & M is about. We are about moving students out into the marketplace who can secure a job in their chosen field.

So I did want to add that and to thank my dean. I thought it was a very on-point and very honest report, and I want to thank her again.

DOCTOR ZIEGLER: Well, thank you, Trustee Grable.

Let me just add that while we had it on the agenda to create that digital media program, it would be the goal to create an interdisciplinary program in the middle of this because we can borrow from both sides of the house: Our graphics, as well as our journalism. So we can retain our students in the meantime before the other program becomes fully approved and adopted.

CHAIRMAN LAWSON: Thank you. Let's go to Trustee Lawrence, Trustee Moore, and then back to Trustee Reed.

TRUSTEE LAWRENCE: So I want you to prove me wrong, and I'm serious about this. I was in the business for 35 years. I was a paid skeptic but not a cynic.
To go from 12 to 45 percent, boy is that a hurdle. And we'll need -- and we will on all of these keep up closely on how we're doing. But it stuns me that we could get from there to 45 percent; what a distance that is.

DOCTOR ZIEGLER: I'll tell you, on academic score cards, this was determined. We had a lot of discussion in our meeting about these goals and stuff. So, you know, a lot is going to depend on what type of students we recruit, how we retain them, and getting them out the door in that period of time.

So, yes, it may be a little bit, you know, ambitious. The targets were set for us; but, you know, we are willing to run the race.

TRUSTEE LAWRENCE: Thank you.

CHAIRMAN LAWSON: Thank you, Trustee Lawrence. Trustee Moore and then Trustee Reed.

TRUSTEE MOORE: Thank you.

Great presentation relative to the goals and outlining where we are and where we want to be. A question specific to the strategies, because I saw throughout some low hanging fruit; but I also saw some of those that -- some that carry a price tag, and others that --
What is our timeline for implementation? What does implementation look like for those key strategies? Because if it's contingent upon reaching those goals, I would make the assumption that you're saying the key strategies have to be implemented.

DOCTOR ZIEGLER: Well, I believe that we have started working on the strategies this year. We, of course, were open for -- we had two accreditation visits in between.

But as far as flagging our students, for example, we started that early, thanks to really an initiative in Academic Affairs to make sure that our faculty are putting their information on Blackboard so we can flag those students early.

And I'd like to say the faculty, especially in the writing courses. They do an excellent job on identifying students weaknesses and working with them to try to strengthen them and sending them to the other entities, such as the Writing Resource Center, et cetera.

As far as recruitment, Mr. William Jowls, who is an assistant to me, has been going out and recruiting. And Professor Kenneth Jones went to TCC. So, again, we'll have to get a little bit
more of our faculty involved because we don't have a recruiter.

So we're having to, you know, take the connections that we have in the high schools. And whoever has that connection with that principal or whatever, that's where we're going.

So some of these as far as developing the digital media program, about three or four years ago in my endowed chair, the Goth Reeves (phonetics) chair, I'd already begun to develop a digital media master's program. So some of -- you know, some of those same type courses can be developed on the undergraduate level. It also helps that on the graphics side of the house.

A lot of what we need for digital media, such as the animation, the Adobe suites, the web design, and all of that stuff, we have in place; and we have been adding some electives.

And on the writing side in journalism, we have the video; we have the audio; you know, and all of those different elements that go into digital media. So we would be integrating what we already have and adding to it.

CHAIRMAN LAWSON: Trustee Reed.

TRUSTEE REED: Thank you very much, Dean, and
very good presentation as well.

One of the key things that, you know, I really liked about the presentation was the discussion around the online or distance learning, that portion of it. When I think about this four-year graduation rate, kind of going back to my fellow Trustees and the discussion here just from members speaking earlier today, it is paramount, it's where we are.

And I do feel that we're going to have to take a look at how we've developed the curriculum and restructure it in support of being able to achieve that four-year rate. It doesn't mean taking anything out of it, but really we have to take a look at how we've established the curriculum and how we've actually been flowing out the information on a year-by-year basis to make sure we can achieve those goals.

I would say that for all of the deans, that's going to be very important for us going forward.

DOCTOR ZIEGLER: Right.

And I have 17 years as a Trustee on the Florida Virtual School and have been the Past Chair. So that any time, anywhere, any place, any pace I understand; and I'm trying to, you know,
create that same -- bring that experience with our curriculum so that we can develop those courses.

The other challenge in that is just giving the faculty time to really develop these courses. And I mean it really would be ideal if I could have a course developer in my shop to assist with that, and we can run the race a lot faster.

CHAIRMAN LAWSON: Thank you.

All right. I heard two requests -- (MULTIPLE CONVERSATIONS).

CHAIRMAN LAWSON: I like the way you kind of, you know, kind of slid that in there with the question.

But, Dean, thank you for the presentation. But, again, this is the kind of discussion that we want to have, because Dave hit the nail on the head, to go from 12.2 to 44.5 is a pretty big stretch. So how will we get there? You know, and I think you've talked us through some of the strategies.

And I think it's incumbent upon all of the deans to look at the size of their cohort to determine based on that number of students, what do you need to go from to get to your desired goal in your department that ladders up to the goals we
said for the President?
   So I think your presentation was spot on. So thank you for this afternoon.
   DOCTOR ZIEGLER: Thank you.
   CHAIRMAN LAWSON: Board, I was told by Attorney Thomas that there's some lack of clarity around whether or not the engineering MOU actually made the consent agenda; therefore, to avoid any confusion or controversy --
   TRUSTEE LAWRENCE: So moved.
   TRUSTEE CARTER: Second.
   CHAIRMAN LAWSON: -- to take this item to vote.
   It's been properly moved and seconded. Any discussion?
   TRUSTEE CARTER: Question.
   CHAIRMAN LAWSON: Question. Call the question.
   Call for the vote.
   All those in favor, aye.
   (AFFIRMATIVE INDICATIONS).
   CHAIRMAN LAWSON: The motion carries. Thank you.
   Attorney Thomas, am I out of the penalty box?
   (AFFIRMATIVE INDICATIONS).
CHAIRMAN LAWSON: Thank you very much.

One item has been added at the request -- well, the only person who can change it at this point is the President. So we're bringing in our Director of Bands for a very brief presentation.

Doctor Chipman.

DOCTOR CHIPMAN: Good morning, Trustee Lawson, and Chair -- Mr. President, and all assembled.

My name is Doctor Chipman. I am Director of Bands. I will be very brief, but I would like to update everyone with regards to the Marching 100's status.

Right now, of course, we've had a great year in terms of the academic progress, as well as the general outline of what our mission is, to provide entertainment and make sure, of course, our students are receiving a quality education.

And as we prepare now for our summer band camp, we have as of today 225 students who have registered for our summer band camp that will be held on campus July 7th through the 14th.

These are students from all over the country, 9th grade to 12th grade, and some students who are graduated. Forty of those students will be coming from San Antonio, Texas, graduating from the Sam
Houston High School. And 20 students are coming all the way from MLK High School in Detroit, Michigan.

So that's just some of the population. So we're gearing up for those students. And in addition to that, I did disseminate a flyer to the Trustee members others, and we have copies for you, if you would like, with those dates.

And also, as we embark upon the 130th edition of the Tournament of Roses Parade in Pasadena, California, first of all, I'd like to thank everyone here assembled for everything that you're doing to support us, particularly the President and Provost Wright, as well as Friday-Stroud -- or Dean Friday-Stroud -- sorry, VP Friday Stroud. And I didn't say that other word before. I was here earlier, that I-word I won't use.

And, of course, our Dean Valencia Matthews and so many others who are on that committee as we're gearing up and putting all the logistics together.

Yesterday I provided to them a tentative itinerary with us departing on I think the 28th. Students will come back on the 27th of December. And of course, we'll be coming back following the parade.
So it will be more itemized, and we'll provide that to you during the fall semester.

But more importantly, with the fundraising initiatives, I couldn't go another breath without thanking -- I don't know if he's here. I came in -- again, I was sitting at the back -- Lieutenant Colonel Greg Clark.

The members of the alumni chapter a couple of weeks ago in Orlando, with all of the initiatives and support agendas that they have before them, I want to thank them and all the persons who assisted us in the fundraising efforts, and I know we'll be getting the data reports, as mentioned by VP Friday-Stroud at a later time and give everyone a report in terms of where we are financially.

We know it's going to take a lot of money to get out there. I've heard from several individuals in the California area, to include an individual named -- it slips my mind right now -- who wants us to rehearse out there, as well as Bernard Kenzie, who are gearing up for us to come out there.

We are planning performances at Disney Land, as well as a battle of bands or a festival of bands that is required for all of the participating schools. Of course the FAMU band is the featured
band at 11:30 on that particular day. We've gotten that tentative schedule. And, of course, the big parade at 8 a.m. They have not provided us our scheduled times for the performance, but we'll get that.

And in addition to that, we are selling shirts, one of which I have here. So, you know, I'm AME, and, you know, we know how to pass the collection plate.

So if any of you would like to donate, we did this at the alumni meeting, of course, in Orlando last week, but I do have envelopes that have been disseminated all across the country that we sent out to donors, as well as T-shirts if you'll be interested in purchasing a Keep It.

In case you're wondering what this Keep It is, it's a slang our students came up with. It just means like: Keep it real, or keep it all about the Marching 100 in terms of our trip to Pasadena, California. So that's what this T shirt is all about.

In addition -- thank you, Provost Wright -- in addition to that, the research we're tying in at the request, of course, of our academic focus and our initiatives that we have on campus.
All of the students that are traveling, before they get off of that plane and we return back to Tallahassee, will have to research a paper that's going to be provided to them with some of the bullet points of the experience and the intangibles that relate to the experience of going to Pasadena and the, of course, collaboration we're going to have with the public schools there during one of our rehearsal settings, as well as the alumni.

So that will be part of the research project that we're putting together. And we'll get you the actual document that we're going to provide to them at the appropriate time during the fall semester.

CHAIRMAN LAWSON: Doctor Chipman, how many eyes will see the Marching 100 during the parade?

DOCTOR CHIPMAN: Thank you.

There will be 70 million individuals that's been broadcast historically. Of course it's the 130th year. This year they have the first African-American President of the Tournament of Roses Parade. His name is Gerald Freeny (phonetics) and his wife. They will be visiting all of the schools, to include the schools that will be represented, or programs, from China. There's a school from Costa Rica; Sweden; of course
Alabama State University Band has been invited; and several -- there's a total of 20 bands.

And the first thing that they're going to read when it flashes across that screen is not the incomparable Marching 100. It's going to say: Florida A & M University. We feel as though that's huge in terms of the recruitment, the rebranding; and, of course, all of the students that will opportunity to engage with, as well as parents.

But 70 million students and parents and guests will see the band on that particular day, and so we're very excited. And if there's anything I can answer for you -- again, I've been providing several documents to the Leadership Team as we've gone through this journey.

I'll also be going down to south Florida. I've spoken with the presidents of the Miami, Ft. Lauderdale, and Palm Beach. We'll be having a fundraising drive in July at Gwentary (phonetics) establishment.

I'll be also conducting -- directing the Atlanta Precision Band Camp in two weeks. And so also the Atlanta alumni chapter is also sponsoring a fundraising campaign for us at that time.

And, of course, you've heard from the
FAMU Rising we launched a couple of weeks ago, and also I was on WTXL last week and WCI -- CTV, excuse me, I'll be on that station; so I've been working with the Office of Communication.

CHAIRMAN LAWSON: Thank you, Doctor Chipman. Thank you. Congratulations on your selection to go.

All right. Ladies and gentlemen, at this point I believe -- I'll ask Attorney Thomas just to be sure -- there is no further business, we've covered all of the questions that you've had.

Before we conclude, I would like to take a minute and thank the Committee chairs of each of the committees. I think that you guys have done stellar work in preparing us and working with the staff to get us ready for the discussion topics. And as you noticed, based on that preparation, the topics tend to flow a lot smoother.

So I'd ask that the Committee chairs continue to be vigilant in your role in making sure that we're well-versed and well organized before each meeting.

I'd like to thank the University staff for their prep to get us ready for today. I feel comfortable, I think you all do as well, with the
business that we've conducted here.

And there being no further business to come before this Board, I call this meeting adjourned.

(WHEREUPON, THE MEETING WAS ADJOURNED).

*   *   *   *

*   *   *   *

*   *   *   *
CERTIFICATE

STATE OF FLORIDA  
COUNTY OF LEON  

I, NANCY S. METZKE, RPR, FPR, certify that I was authorized to and did stenographically report the foregoing proceedings and that the transcript is a true and complete record of my stenographic notes.

DATED this 19th day of June, 2018.

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Court Reporter
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