President’s Annual Goals for 2020-21

Goal 1: Four-year Graduation Rate: Increase the University’s four-year graduation rate (PBF metric) from 27.7% to 35%.*

Goal 2: Academic Progress Rate: Increase the second year retention rate [Second Fall Retention Rate with at Least a 2.0 GPA for Full-time FTIC students] (PBF Metric) from 73.0% to 86.0%.*

*Note: At this time, the University is awaiting guidance from the BOG on the potential adjustments on the annual PBF goals to accommodate COVID-19 pandemic impacts.

Goal 3: Licensure Pass Rate: Develop and execute action plans that deliver first-time licensure pass rates of:
   3.1 Nursing: from 63% to 80%
   3.2 Law: from 57% to 75%
   3.3 Pharmacy: from 83% to 85%
   3.4 Physical Therapy: from 86.4% to 88%

Goal 4: Annual Giving:
   4.1 Increase annual giving by 5% (from $7.3M to $7.7M).
   4.2 Increase the annual alumni giving rate from 7.7% to 9%.

Goal 5: R&D Expenditures: Increase total R&D expenditures by 1% (from $39.6M to $40M).

Goal 6: Organizational Leadership:
   6.1 Emergency Management – Effectively manage the University through the COVID-19 pandemic by ensuring the delivery of instruction, research and business operations.
   6.2 Staffing Efficiency – Conduct Organizational Staffing Efficiency Study.
   6.3 Effective Decision Making – Expand and promote the use of data and evidence across the University, thus leading to effective decision-making.
   6.4 Operational Efficiencies – Enhance the University’s internal controls in key business areas to promote a culture of compliance and minimize audit findings.

Goal 7: University Budget/Fiscal Management:
   7.1 Financial Health(Balanced Budget) – Strengthen the University’s financial health by achieving or exceeding a minimum debt coverage ratio \(\geq 1.0\).
   7.2 Strategic Resource Allocations – Develop and align resource allocations to adequately support the University’s annual strategic priorities.
   7.3 Operational Control – Ensure proper controls are in place to drive the proper use of all funding sources, in accordance with state statutes.

Goal 8: Internal/External Relations: Continue to expand relationship-building with key stakeholders, including students, faculty, staff, Boards, alumni, elected officials (local, state, national), corporations and the local community.